

NUTRITION CONNECTIONS
PEOPLE, PROGRAMS, and SCIENCE



**FNS NATIONAL NUTRITION
EDUCATION CONFERENCE**

P R O G R A M

February 24-26, 2003
Omni Shoreham Hotel
Washington, DC



U.S. Department of Agriculture
Food and Nutrition Service

The Food and Nutrition Service acknowledges and expresses deep appreciation to the following individuals, as well as all the award application reviewers (page 33) and abstract reviewers (listed in the Session Descriptions and Abstract Book), who provided time and effort towards the success of this conference. FNS also thanks all FNS Regional offices and States/ITOs who donated items in the door prizes.

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Gaye Lynn MacDonald, American School Food Service Association (ASFSa) Representative, Alexandria, VA
Karen Kettlewell, American School Food Service Association (ASFSa) Representative, Alexandria, VA





THE SECRETARY OF AGRICULTURE
WASHINGTON, D.C.
20250-0100

Dear Conference Attendee:

Welcome to the first U.S. Department of Agriculture national nutrition education conference. This conference, "**Nutrition Connections: People, Programs, and Science**," provides us with a unique opportunity to connect and be informed about effective interventions and science-based approaches that make a difference in the lives of people served by USDA nutrition assistance programs. I am delighted that you have taken time from your busy schedules to be active participants and to work with your colleagues and us to further our mutual goals of improving the nutrition of low-income families and children.

Over the next three days, you will learn about emerging initiatives and resources that can assist you in developing more comprehensive and cross-program nutrition education interventions targeting participants in various USDA nutrition assistance programs. You will also hear some of the Nation's leading authorities in the areas of partnership and collaboration building, nutrition education research and skill building, and nutrition education practice.

We are now facing unprecedented challenges in formulating initiatives to effectively address a multitude of nutrition-related health problems, including the obesity epidemic. It is very encouraging to know that professionals from across the country are gathering here to address the issues. As you know, these are problems that need all of us to make a difference. The topics covered and the networking opportunities provided at this conference have the potential for helping develop and implement initiatives that will improve the nutritional status and lifestyle behaviors of all Americans. You are to be commended for your dedication and for participating in this conference. I encourage you to not only be an active participant here, but to carry the messages to colleagues who could not attend and to continue the joint efforts started during this conference.

Thank you for joining us and participating in this important conference.

Sincerely,

A handwritten signature in black ink, reading "Ann M. Veneman".

Ann M. Veneman
Secretary



United States Department of Agriculture

Office of the Secretary
Washington, D.C. 20250



Dear Conference Attendee:

Welcome to the first USDA Food and Nutrition Service national nutrition education conference ***“Nutrition Connections: People, Programs, and Science.”*** This is a wonderful opportunity for a diverse group of professionals to share successful ways of promoting positive eating behaviors among those served by FNS nutrition assistance programs.

As you know, obesity, overweight, and related health concerns are major public health challenges facing us today. Good nutrition and healthy lifestyle choices are factors that can make a difference, especially with children.

We at USDA want to encourage people to consider not only what they eat, but also how they eat and live. One of our programs for children really applies to all of us—EAT SMART. PLAY HARD.

At this conference we come together as full partners to develop concrete plans that will make a positive difference for children and families. Some highlights of the conference include:

- Plenary sessions featuring keynote addresses from: **Ann Veneman**, Secretary of Agriculture; **William Potapchuk**, expert on collaborative strategies; **Dr. William Dietz**, renowned for his work in pediatric nutrition and obesity research, treatment, and prevention; **Dr. James Hill**, expert on obesity research, education, and treatment; **CDR Penelope Royall**, from the President’s Council on Physical Fitness, and Sports; and **William Clay**, expert on global initiatives to improve public health;
- More than 160 expert presentations will educate and inspire; this extraordinary program covers diverse topics from the latest in nutrition education research and practical applications to extend the reach of your efforts through networking and collaboration;
- A Power Walking Tour of the National Zoo with me on Tuesday;
- An Awards Luncheon on Wednesday to celebrate our successes;
- Over 50 poster presentations, 36 exhibitors, and much more.

I hope that you will be inspired by the conference information sharing, collaborating, and networking. No one of us can do it alone—but together we can make a difference.

Sincerely,


Eric M. Bost
Under Secretary
Food, Nutrition, and Consumer Services

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Registration Information

The conference registration desk will be open in the West Lobby at the following times:

Monday, February 24 from 8:00 a.m.–5:30 p.m.

Tuesday, February 25 from 7:30 a.m.–5:30 p.m.

Wednesday, February 26 from 7:30 a.m.–5:30 p.m.

Admittance to the exhibits, meal functions and all sessions will be via your printed conference registration name badge. Please wear your badge for entrance into all functions.

Messages

Messages may be left for attendees by calling the Omni Shoreham Hotel at (202) 234-0700. Callers should request the conference registration desk for the FNS National Nutrition Education Conference. All messages will be posted on the MESSAGE board in the registration area. Faxes may be received at the hotel at (202) 265-7972 with the name of the conference and attendee's name clearly indicated on the cover sheet.

Breastfeeding Mother's Room

There is a breastfeeding mother's room reserved during the conference with a bathroom, refrigerator, comfortable chairs, couch, and table for those not staying at the hotel. Please come to the conference registration desk to schedule access to this room.

Session Descriptions and Abstracts

The printed book contains brief descriptions of the topics covered in concurrent sessions and abstracts of contributed individual and poster presentations. Abstracts are indexed by first author at the back of the book. This information will also be available on the conference website at www.fns.usda.gov/nutritionconference.

Official Exhibit and Poster Hours

The exhibits and posters will be staffed during the following times:

Monday, February 24 from 12:00–1:00 pm and 3:00–3:30 pm

Tuesday, February 25 from 10:00–10:30 am and 3:00–3:30 pm

Wednesday, February 26 from 10:00–10:45 am

Speaker Ready Room

A speaker ready area is located in the Council Room. Hours are 8:00 a.m.–5:00 p.m., Monday through Wednesday. A caramate to review 35mm slides and a PC computer are available to review or edit PowerPoint slides.

Awards

Refer to page 33 of the program for information on the Conference CHOICE Awards and the LINC Awards Luncheon.

Conference Evaluation Form

A Conference Evaluation Form is included with your conference materials. At the end of the conference, please complete and return the form to the registration desk. Your comments are very much appreciated and will be helpful in the future planning of FNS conferences.

Continuing Education Credits

Refer to page 23 of the program for this information.

All FNS Conference facilities and overnight accommodations are accessible to persons with disabilities.



MONDAY, FEBRUARY 24

9:00 a.m. – 12:00 p.m.

Pre-conference Workshops:

Social Marketing

Hampton Ballroom

Motivational Interviewing

Congressional A/B

Facilitated Group Discussion

Executive Room

12:00 – 1:00 p.m.

Ambassador Ballroom and Birdcage Walk

Poster Presentations (Birdcage Walk) and Exhibits (Ambassador)

1:00 – 3:00 p.m.

Regency Ballroom

Opening Session

3:00 – 3:30 p.m.

Ambassador Ballroom and Birdcage Walk

Poster Presentations (Birdcage Walk) and Exhibits (Ambassador)

3:30 – 5:00 p.m.

Concurrent Sessions

See page 9 for name and location of each session

5:30 – 7:00 p.m.

Blue Room

Reception – Energizing Our Networks: Culture, Food, and Fun

Performance by Duke Ellington School of Art, Dance Department

TUESDAY, FEBRUARY 25

8:30 – 10:00 a.m.

Regency Ballroom

Plenary Session

10:00 – 10:30 a.m.

Ambassador Ballroom and Birdcage Walk

Poster Presentations (Birdcage Walk) and Exhibits (Ambassador)

10:30 a.m. – 12:00 p.m.

Concurrent Sessions

See pages 11-12 for name and location of each session

12:00 – 1:30 p.m.

Lunch (on your own)

Power Walking Tour

Meet in the Hotel Lobby at 12:15 p.m.

1:30 – 3:00 p.m.

Concurrent Sessions

See pages 12-14 for name and location of each session

3:00 – 3:30 p.m.

Ambassador Ballroom and Birdcage Walk

Poster Presentations (Birdcage Walk) and Exhibits (Ambassador)

3:30 – 5:00 p.m.

Concurrent Sessions

See pages 14-15 for name and location of each session



WEDNESDAY, FEBRUARY 26

7:15–8:15 a.m.

Regency Ballroom

Networking Breakfast

8:30–10:00 a.m.

Concurrent Sessions

See pages 16-17 for name and location of each session

10:00–10:45 a.m.

Ambassador Ballroom and Birdcage Walk

Poster Presentations (*Birdcage Walk*) and
Exhibits (*Ambassador*)

10:45 a.m.–12:15 p.m.

Concurrent Sessions

See pages 18-19 for name and location of each session

12:15–2:00 p.m.

Regency Ballroom

LINC Awards Luncheon

2:00–3:30 p.m.

Concurrent Sessions

See pages 19-20 for name and location of each session

3:30–3:45 p.m.

Regency Ballroom

Break

3:45–5:00 p.m.

Regency Ballroom

Closing Plenary Session

THURSDAY, FEBRUARY 27

POST-CONFERENCE MEETINGS

8:30 a.m.–3:00 p.m.

Hampton Ballroom

Team Nutrition Workshop

8:30 a.m.–12:30 p.m.

Empire Room

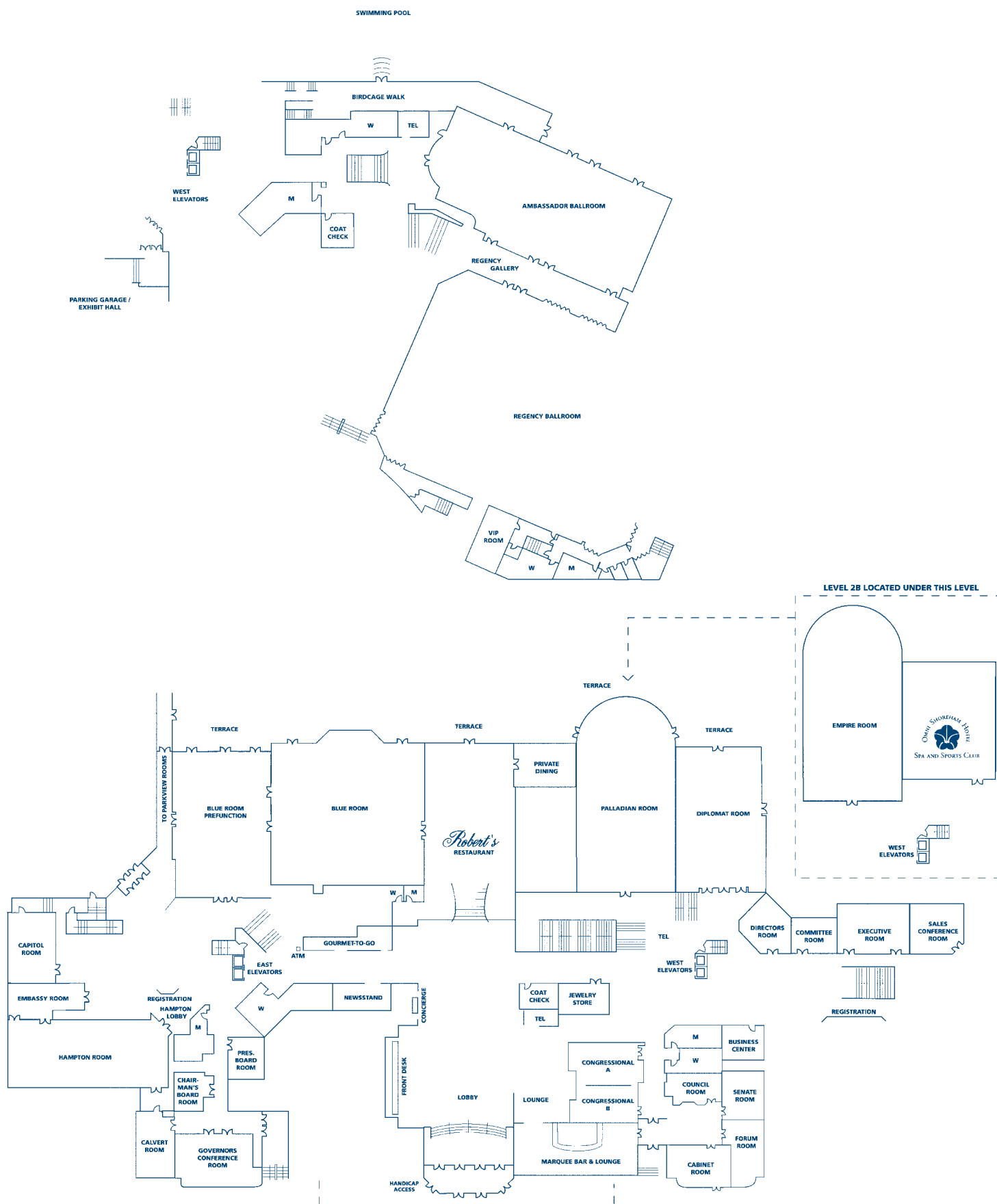
Food Stamp Nutrition Education Program Workshop

9:00 a.m.–5:00 p.m.

Governor's Room

**Supplemental Food Program (SFP) Regional
Nutritionists Meeting**







MONDAY, FEBRUARY 24

9:00 a.m. – 12:00 p.m.

PRE-CONFERENCE WORKSHOPS

Motivational Interviewing

Congressional A/B

Moderator: Cecilia Henson, MA, RD, CEC, Nutritionist, Special Nutrition Programs, Southwest Regional Office, Food and Nutrition Service, USDA, Dallas, TX

Gary Rose, PhD, Clinical Instructor, Harvard University Medical School; Steering Committee, Motivational Interviewing Network of Trainers, Cambridge, MA

Social Marketing

Hampton Ballroom

Moderator: Sharon Barron, MS, RD, LD, CLEC, Breastfeeding Coordinator, District of Columbia WIC State Agency, Washington, DC

Carol Bryant, PhD, Co-Director, Florida Prevention Research Center at the University of South Florida, Tampa, FL

Facilitated Group Discussion: Listen, Share, And Support

Executive Room

Moderator: Mavia L. Fletcher, MPH, RD, Director, Regional Nutrition, Midwest Regional Office, Food and Nutrition Service, USDA, Chicago, IL

Rayane AbuSahba, PhD, RD, Executive Director, Research Boards, New York State Department of Health, Albany, NY

Jeanne Gallegos, MS, WIC Program Director, WIC Nutrition Program, First Choice Community Healthcare, Albuquerque, NM

12:00 – 1:00 p.m.

Poster Presentations and Exhibits

Birdcage Walk and Ambassador Ballroom

1:00 – 3:00 p.m.

OPENING SESSION

Regency Ballroom

Collaborating for Success: Integrating Comprehensive Nutrition Education Across FNS Programs

Moderator: Roberto Salazar, Administrator, Food and Nutrition Service, USDA, Alexandria, VA

Opening Remarks

Eric Bost, Under Secretary, Food, Nutrition, and Consumer Services, Washington, DC

Keynote Address: Collaboration – What Counts and Why It Matters

William Potapchuk, MA, President, Community Building Institute, Annandale, VA

Panel: Making Connections – Reaching People Across Programs and Lifespan

CDC Vision and Initiatives

William H. Dietz, MD, PhD, Director, Division of Nutrition and Physical Activity, Centers for Disease Control and Prevention, Atlanta, GA

Connections Across Cultures and the Life Cycle

Yvonne Bronner, ScD, RD, LD, Professor and Director of School of Public Health, Morgan State University, Baltimore, MD

FNS Vision for Integrated, Cross-Program Approaches

Alberta Frost, Director, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, Alexandria, VA

3:00–3:30 p.m.**BREAK****Poster Presentations and Exhibits***Birdcage Walk and Ambassador Ballroom***3:30–5:00 p.m.****CONCURRENT SESSIONS****Connecting for Success: Networking Sessions***Palladian Room (NERO, SERO, MARO)**Empire Ballroom (SWRO, WRO)**Diplomat Room (MWRO, MPRO)*

Working together, groups can accomplish so much more than individuals working on their own! In this session State and local program cooperators from the various nutrition assistance programs will work together to link nutrition education across FNS programs. The groups will select an appropriate goal for their State and establish cross-program objectives and tactics. This process will give participants an opportunity to work with others from their State to bring about significant change.

Motivational Interviewing 101*Congressional A/B*

Moderator: **Lissa Ong**, Nutritionist, WRO, Food and Nutrition Service, San Francisco, CA

Gary Rose, PhD, Clinical Instructor, Harvard University Medical School; Steering Committee, Motivational Interviewing Network of Trainers, Cambridge, MA

Facilitated Group Discussion: Listen, Share, And Support*Executive Room*

Moderator: **Marta Kealey**, RD, Program Analyst, Supplemental Food Programs Division, Food and Nutrition Service, USDA, Alexandria, VA

Rayane AbuSahba, PhD, RD, Executive Director, Research Boards, New York State Department of Health, Albany, NY

Jeanne Gallegos, MS, WIC Program Director, WIC Nutrition Program, First Choice Community Healthcare, Albuquerque, NM

Madeleine Sigman-Grant, PhD, RD, MCH Specialist, University of Nevada Cooperative Extension, Las Vegas, NV

Building Breastfeeding Friendly Communities*Hampton Ballroom*

Moderator: **Ursuline Singleton**, MPH, RD, Nutritionist, Supplemental Food Programs Division, Food and Nutrition Service, USDA, Alexandria, VA

Using Loving Support to Build a Breastfeeding Friendly Community

Cathy Carrothers, BLA, IBCLC, Best Start Project Coordinator, Using Loving Support to Build a Breastfeeding Friendly Community Project, Tampa, FL

National Breastfeeding Awareness Campaign

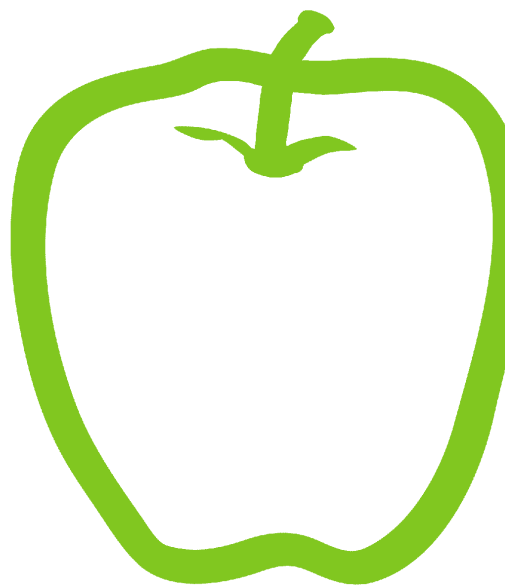
Suzanne Haynes, PhD, Senior Advisor for Science, Office on Women's Health, U.S. Department of Health and Human Services, Washington, DC

Breastfeeding Promotion Perspective from CDC

Laurence Grummer-Strawn, PhD, Chief, Division of Nutrition and Physical Activity, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention, Atlanta, GA

5:30–7:00 p.m.**RECEPTION***Blue Room***Energizing Our Networks: Culture, Food and Fun**

Performance by Duke Ellington School of Art, Dance Department



TUESDAY, FEBRUARY 25

8:30–10:00 a.m.

PLENARY SESSION

Regency Ballroom

FNS Programs: Building Bridges For Healthy Eating and Lifestyles

Moderator: **Eric Bost**, Under Secretary, Food, Nutrition and Consumer Services, Washington, DC

Healthier US: A National Priority

Ann Veneman, Secretary, US Department of Agriculture, Washington, DC

A Fit and Healthy Nation: Strategies to Get America Moving

CDR Penelope Royall, PT, MSW, Acting Executive Director, The President's Council on Physical Fitness and Sports, Washington, DC

Building Healthy Communities: One Step at a Time

James O. Hill, PhD, Director, Center for Human Nutrition, Professor of Medicine and Pediatrics, University of Colorado Health Services Center, Denver, CO

Raising Healthy Children in the Current Environment: The Challenge Facing Parents

Marlene Schwartz, PhD, Co-Director, Yale Center for Eating and Weight Disorders, Yale University, New Haven, CT

Adapting Global Strategies for a Domestic Crisis

William Clay, Director, Nutrition Service Division, FAO, Rome, Italy

A Perspective on Network Sustainability

Dawn Cvengros, MA, RD, Program Coordinator, Minnesota Food and Nutrition Network Food Stamp Nutrition Education Program, University of Minnesota, College of Human Ecology, Minneapolis, MN

Partnerships – From Paper to Practice

Dorothy Caldwell, MS, RD, LDN, Coordinator, NC Healthy Weight Initiative, North Carolina Division of Public Health, Raleigh, NC

Colorado Connects: Finding and Forging Links

Cathy Romaniello, MPH, RD, FSNEP Program Coordinator, Center for Human Nutrition, University of Colorado Health Sciences Center, Colorado State University Consortium, Denver, CO

States Take Actions: Changing the Scene in the School Nutrition Environment

Diplomat Room

Moderator: **Peter Murano**, PhD, Deputy Administrator, Special Nutrition Programs, Food and Nutrition Service, USDA, Alexandria, VA

A Score-Based Version of the Changing the Scene School Improvement Checklist

Anne Murphy, PhD, RD; Consultant: Nutrition Program Evaluation Services, East Lansing, MI

Nutrition \$EN\$E: Students Encouraging Nutritious Snacks Everyday in Montana High Schools

Katie S. Bark, RD, LD, Team Nutrition Specialist, Montana State University, Bozeman, MT

Reaching For Health – Effective Strategies for Partnering

Julie K. Allington, MS, RD, CD, Nutrition Education Consultant, Wisconsin Department of Public Instruction, Madison, WI

Policy Development: The Key to Changing the School Environment

Jan K. Lewis, MA, RD, Nutrition Education Consultant, Nutrition Services Division, California Department of Education, Sacramento, CA

10:00–10:30 a.m.

BREAK

Ambassador Ballroom

Poster Presentations and Exhibits

10:30 a.m.–12:00 p.m.

CONCURRENT SESSIONS

Link for Strength–Working Across Programs

Congressional A

Moderator: **Marion Hinners**, MS, Branch Chief, Nutrition Services Staff, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA

Linking Across Programs – A Vision for the Future

Marion Hinners, MS, Branch Chief, Nutrition Services Staff, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA

Building Effective Community Food System Partnerships

Hampton Ballroom

Moderator: **Ardyth H. Gillespie**, PhD, Associate Professor, Cornell University, Ithaca, NY

Integrating Research, Education, and Action through Partnerships

Ardyth H. Gillespie, PhD, Associate Professor, Cornell University, Ithaca, NY

10:30 a.m.–12:00 p.m.

CONCURRENT SESSIONS (continued)

Program Participants as Partners

Helen Howard, MS, RD, CD/N, Food Stamp Nutrition Education Program Director, Cornell Cooperative Extension of Tompkins County, Ithaca, NY

Networking with Professional and Community Stakeholders

Kathleen M. Dischner, RD, CD/N, EDM, Nutrition, Health and Food Safety Educator, Cornell Cooperative Extension of Onondaga County, Syracuse, NY

Application of Program Principles

Leigh Gantner, MS, Nutrition, Health and Food Safety Educator, Cornell Cooperative Extension of Cayuga County, Auburn, NY

Fit WIC: Making it Happen!

Capitol Room

Moderator: Edward Herzog, MA, MPS, Social Science Research Analyst, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA

Fit WIC Projects: An Overview

Edward Herzog, MA, MPS, Social Science Research Analyst, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA

An Anticipatory Guidance Model for Nutrition and Physical Activity from Virginia

Mena Forrester, MS, RD, Virginia Fit WIC Project Director, Richmond, VA

Erin Williams, MS, RD, Virginia Fit WIC Project Coordinator, Ashburn, Virginia

The California WIC Perspective

Poppy Strode, MS, MPH, RD, Public Health Nutrition Consultant, California Department of Health Services, Sacramento, CA

Gauri Rao, MS, RD, Senior Nutritionist, Public Health Foundation Enterprises WIC Program, Los Angeles, CA

Laurie Green, MS, RD, Dietitian, Sacramento County WIC Program, Sacramento, CA

Nutrition Education Theories and Strategies That Work! Social Ecological Model

Empire Ballroom

Moderator: Patricia McKinney, MS, RD, Program Analyst, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA

Overview and Using the Model in Non-Nutrition Public Health Efforts

James Hershey, PhD, Research Triangle Institute, Washington, DC

Planning and Evaluation for Different Levels of Intervention Using the Social Ecological Model

Susan Foerster, MPH, RD, Chief, Cancer Prevention and Nutrition Section, California Department of Health Services, Sacramento, CA

Nutrition Education Strategies in Action

Executive Room

Moderator: Stella Nash, RD, MA, Regional Nutrition Director, Mountain Plains Regional Office, Food and Nutrition Service, USDA, Denver, CO

How to Use Social Marketing to Tackle the "Tough Sell"

Susan Conley, Director, Food Safety Education, Food Safety and Inspection Service, USDA, Washington, DC

Developing a Multimedia CD for Educators: Lessons Learned and How Users Responded to this New Learning Approach

Ellen R. Schuster, RD, Nutrition and Food Specialist, Oregon State University, Corvallis, OR

Developing Nutrition Resources for Community Agencies that Serve Low-Income Women and their Families in Rural Georgia

Denae B. Meadows, MPH, RD, LD, CHES, Research Coordinator, University of Georgia, Athens, GA

Making Connections with Women: Key Drivers to Behavior Change

Kathleen A. Loughrey, RD, MPH, Program Information Specialist, Administration on Aging, U.S. Department of Health and Human Services, Washington, DC

Healthy Children, Healthy Weights

Regency Ballroom

Moderator: Charlotte Duncan, MSPH, RD, Program Specialist, Food Stamp Program, SERO, Food and Nutrition Service, USDA, Atlanta, GA

Good Food and Play Make a Balanced Day: A Multi-Media CD For Students In Grades 3-8

Linda R. Stoll, MPH, SFNS, Nutrition Services Director, Matanuska-Susitna Borough School District, Wasilla, AK

Color Me Healthy

Carolyn Dunn, PhD, Associate Professor and Nutrition Specialist, North Carolina Cooperative Extension Service, North Carolina State University, Raleigh, NC

Five to 159: Building Relationships Results in Greater Impact

Jennifer S. Buechner, RD, CSP, Program Coordinator, Children's Healthcare of Atlanta, Atlanta, GA

10:30 a.m.–12:00 p.m.**CONCURRENT SESSIONS (continued)****Action for Healthy Kids**

Tracy A. Fox, MPH, RD, President, Food, Nutrition, and Policy Consultants, Bethesda, MD

Reducing Hunger: Barriers, Solutions, Successes

Governor's Room

Moderator: Jane A. Monahan, BS, MA, CHES, Supervisory Program Specialist, Special Supplemental Food Programs, SERO, Food and Nutrition Service, USDA, Atlanta, GA

Reducing Hunger: The FNS Perspective

Steven Carlson, Director, Family Programs Staff, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA

Indicators of Hunger and Food Insecurity: How Do Communities Measure Up?

Kadi Row, MS, Food Security Specialist, University of Wisconsin-Extension, Madison, WI

Social Capital Decreases Risk of Hunger

Katie S. Martin, PhD, Research Specialist, University of Connecticut Department of Nutritional Sciences, Storrs, CT

Come to the Table: Celebrate the Success that Results from Collaboration to End Hunger

Pamela Sigler, MS, Expanded Food and Nutrition Program Manager, University of Kentucky Cooperative Extension Service, Lexington, KY

Turning the Corner: Nutrition and Fitness for Native Americans

Congressional B

Moderator: Colleen Bray, MS, RD, Food Stamp Program, Mountain Plains Regional Office, Food and Nutrition Service, USDA, Denver, CO

New Avenues for Nutrition Education in the Native American Community

Melinda Newport, MS, RD, LD, Director of Nutrition Services, Chickasaw Nation, Ada, OK

Work Out Low Fat (WOLF) Project

Betty Jo Graveen, FDIPIR Director, Lac du Flambeau Band of Chippewa, Lac du Flambeau, WI

Rebecca Hanson, Teacher, Lac du Flambeau School District, Lac du Flambeau Band of Chippewa, Lac du Flambeau, WI

Breastmilk Does a Body Good

Susan Murphy, RD, MPH, CDE, IBCLC, Breastfeeding Program Coordinator, Phoenix Indian Medical Center, Phoenix, AZ

PATHWAYS: Nutrition Education and Exercise: A Path to Good Living

Jean Anliker, PhD, RD, LDN, Research Associate Professor, Department of Nutrition, University of Massachusetts, Amherst, MA

FNS National Nutrition Education Conference: Nutrition Connections: People, Programs, and Science, February 24-26, 2003

12:00–1:30 p.m.**LUNCH (on your own)****POWER WALKING TOUR**

(meet in the hotel lobby at 12:15 for a 45-60 minute walking tour)

1:30–3:00 p.m.**CONCURRENT SESSIONS****Family, Food and Fitness: What's Culture Got to Do With It!**

Diplomat Room

Moderator: Judy F. Wilson, RD, MSPH, Director, Nutrition Services Staff, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA

Cultural and Racial Variance in Obesity and Overweight: 2000 NHANES Data

Cynthia Ogden, PhD, Epidemiologist, Centers for Disease Control and Prevention, DHHS, Hyattsville, MD

Family, Culture, Ethnicity: Influence on Eating and Activity in African American Communities

Yvonne Bronner, ScD, RD, LD, Professor and Director, School of Public Health, Morgan State University, Baltimore, MD

Promoting Healthy Eating and Healthy Living: A Response from the Non-Profit Community

Fabiola Gaines, RD, Nutrition Consultant, Hebni Nutrition Consultants, Inc., Orlando, FL

Father's Breastfeeding Support Initiative

Yvonne Bronner, ScD, RD, LD, Professor and Director, School of Public Health, Morgan State University, Baltimore, MD

African American 5 a Day Campaign – Putting Churches in the Forefront

Valarie Scruggs, Communications Specialist, California Department of Health Services, Sacramento, CA

Working Across Programs to Develop a Social Marketing Campaign – Lessons from Iowa

Empire Ballroom

Moderator: Laura L. Sands, MS, RD, LD, Team Nutrition Project Director, Iowa Department of Education, Des Moines, IA

Laura L. Sands, MS, RD, LD, Team Nutrition Project Director, Iowa Department of Education, Des Moines, IA

Doris A. Montgomery, MS, RD, LD, State Coordinator, Iowa Nutrition Network, Iowa Department of Public Health, Des Moines, IA

Susan B. Klein, MS, Nutrition and Health Field Specialist, Iowa State University Extension, Des Moines, IA

1:30–3:00 p.m.

CONCURRENT SESSIONS (continued)

Rural Low Income Families Speak About Food, Family and Finances*Hampton Ballroom***Moderator: Bonnie Braun**, PhD, Extension Family Life Specialist, University of Maryland, College Park, MD**Bonnie Braun**, PhD, Extension Family Life Specialist, University of Maryland, College Park, MD**Sharon Seiling**, PhD, Associate Professor/Extension Specialist, Ohio State University, Columbus, OH**Frances Lawrence**, PhD, Professor, Louisiana State University, Baton Rouge, LA**Meredith Pearson**, PhD, Director, Maryland FSNEP, University of Maryland, College Park, MD**Karen Varcoe**, PhD, Human Resources Program Leader, DANR, University of California, Riverside, CA**Christine Olson**, PhD, Professor, Cornell University, Ithaca, NY**Leigh Ann Simmons**, MS, Doctoral Research Assistant, University of Georgia, Athens, GA**It's Never Too Late to Take Charge of Your Health...Results From a Community Intervention Program***Congressional A***Moderator: Sudha Reddy**, MS, RD, LD, Chief Nutritionist, Department of Human Resources, Division of Aging Services, Atlanta, GA**Take Charge of Your Health for Older Adults – Overview and Summary****Sudha Reddy**, MS, RD, LD, Chief Nutritionist, Department of Human Resources, Division of Aging Services, Atlanta, GA**It's Never too Late to Take Charge of Your Health – How to Make Health Education Fun!****Michelle A. Lombardo**, DC, Chair, Georgia Coalition on Physical Activity and Nutrition, and President, Wellness Incorporated, Duluth, GA**Hot Topics in Prenatal Nutrition: New Weight Gain Graphs, DRIs, EFAs, Iron and More***Executive Room***Moderator: Vee Ann Miller**, MPH, Regional WIC Nutritionist, Supplemental Nutrition Programs, Mountain Plains Regional Office, Food and Nutrition Service, USDA, Denver, CO**Judith Brown**, PhD, MPH, Professor, School of Public Health, University of Minnesota, Minneapolis, MN**The Healthy Eating Index (HEI): A Look at How Americans are Eating***Regency Ballroom***Moderator: Hazel Hiza**, PhD, RD, LN, Nutritionist, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA**The Design and Application of the HEI****Shirley Gerrior**, PhD, RD, LD, Nutritionist, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA**The Diet Quality of Children****Mark Lino**, PhD, Economist, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA**Diet Quality of Low-Income Americans****Andrea Carlson**, PhD, Economist, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA**How to Use the Interactive HEI****Wen Yen Juan**, PhD, Nutritionist, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA**Nutrition Messages for Spanish Speakers***Capitol Room***Moderator: Tim Vázquez**, RD, Child Nutrition Division, Food and Nutrition Service, USDA, Alexandria, VA**Developing Materials for Spanish Speaking Populations****Carol Bryant**, PhD, Co-Director, Florida Prevention Research Center at the University of South Florida, Tampa, FL**FNS Spanish Language Materials****Elaine McLaughlin**, MS, RD, Nutritionist, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA**Turning the Corner: Nutrition and Fitness for Native Americans***Congressional B***Moderator: Philip K. Cohen**, PhD, Chief, Household Programs Branch, Food Distribution Branch, FNS, USDA, Alexandria, VA**Nutrition and Fitness for Native Americans – The School Perspective****Julie Allington**, MS, RD, CD, Nutrition Education Consultant with the Wisconsin Department of Public Instruction, Madison, WI**Mary Jane Getlinger**, MS, RD, Project Coordinator for School and Community Programs, USDA – Midwest Regional Office, Fitchburg, WI**The 5-a-Day Connection in the Blackfeet Community****Nonie Woolf**, RD, MPH, U.S. Public Health Service, Blackfeet Community Hospital, Browning, MT**Charlene Johnson**, MPH, RD, LN, CDE, CDR, USPHS, Public Health Nutritionist, Crow Service Unit, Billings Area IHS, Billings, MT

1:30–3:00 p.m.**CONCURRENT SESSIONS (continued)****Improving Nutrition in the Mountain Plains Native American Community****The Mountain Plains Nutrition Advisory Committee:**

Joe Bluehorse, Oglala Sioux Tribe, South Dakota

Phillip Chimburas, Ute Indian Tribe, Utah

Bernard Herman, Rosebud Sioux Tribe, South Dakota

Mary Greene Trottier, Spirit Lake Sioux Tribe, North Dakota

Beatrice Whiting, Crow Creek Sioux Tribe, South Dakota

Charles "Red" Gates, Standing Rock Sioux Tribe, North Dakota

Beyond Just Chewing: Nutrition, Diet, and Oral Health for America's Children*Governor's Room***Moderator: Patti Mitchell**, MPH, RD, Senior Program Analyst, Supplemental Food Programs Division, Food and Nutrition Service, USDA, Alexandria, VA**Are You Missing Something? Important Relationships Between Diet, Nutrition, and Oral Health****Carole A. Palmer**, EdD, RD, Professor of Dental Medicine, Department of General Dentistry, Tufts University School of Dental Medicine, Boston, MA**Something to Chew On: Improving Kids' Oral Health Through Policymaking****Anne De Biasi**, MHA, Washington Director, Children's Dental Health Project, Washington, DC**3:00–3:30 p.m.****BREAK***Ambassador Ballroom***Poster Presentations and Exhibits****3:30–5:00 p.m.****CONCURRENT SESSIONS****Collaboration – A Georgia State of Mind***Congressional A***Moderator: Todd R. Stormant**, RD, LD, Nutrition Program Consultant, Georgia Department of Human Resources, Atlanta, GA

- **Georgia's Public Health – Physician Outreach Project**
- **Georgia's Obesity Action Network**

Susan Burns, MS, RD, WIC Nutrition Coordinator, Georgia Chapter of the Academy of Pediatrics and Obesity Action Network, Atlanta, GA**Teaching Positive Feeding Behaviors to Parents: A Statewide Initiative****Jennifer S. Buechner**, RD, CPS, Program Coordinator, Children's Healthcare of Atlanta, Atlanta, GA**Population-Based Nutrition Services Public Health Steering Committee****Arlene Murrell**, MS, RD, Manager, Planning and Program Development Unit, Georgia Department of Human Resources, Atlanta, GA**Reaching Healthy Eating Behaviors: Training Tools for Those Who Educate***Regency Ballroom***Moderator: Nancy Gaston**, MA, RD, Nutritionist, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA**The ABCs of the Dietary Guidelines for Americans: A Tool for Behavior Change****Nancy Gaston**, MA, RD, Nutritionist, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA**Who's On First? Building Healthy Habits Using the Dietary Guidelines****Edna Page Anderson**, PhD, Education Associate, Office of School Food Services and Nutrition, South Carolina Department of Education, Columbia, SC**Josephine Martin**, RD, PhD, Consultant, Office of School Food Services and Nutrition, South Carolina Department of Education, Columbia, SC**Dietary Guidelines for Americans: A Statewide Training Partnership****Carol R. Miller**, RD, MEd, LD, Nutrition Consultant, Maryland Department of Health and Mental Hygiene, Baltimore, MD**Judy Dzimiera**, RD, LD, MEd, Staff Specialist, Maryland State Department of Education, Baltimore, MD**WIC Education – It's About Families!***Hampton Ballroom***Moderator: Heather Reed**, MA, RD, Nutrition Training Specialist, California WIC Program, Sacramento, CA**Heather Reed**, MA, RD, Nutrition Training Specialist, California WIC Program, Sacramento, CA**Gauri Rao**, MS, RD, Senior Nutritionist, PHFE Management Solutions, Los Angeles, CA**Jennifer Gerson**, MS, RD, Nutrition Education Coordinator, American Red Cross, San Diego, CA**Measuring Our Progress: Applying What We Know and Learning More!***Diplomat Room***Moderator: Carol Olander**, PhD, Senior Analyst, Family Programs Branch, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA**Effective Strategies In Nutrition Communications****Isobel Contento**, PhD, CDN, Mary Swartz Rose Professor of Nutrition and Education, Department of Health and Behavior Studies, Teachers College, Columbia University, New York, NY

3:30–5:00 p.m.

CONCURRENT SESSIONS (continued)

Evaluation 101: Getting The Most Bang for the Buck**Debra Palmer Keenan**, PhD, EdM, Director, New Jersey FSNEP, Rutgers, NJ**Bits, Bytes, and Pieces: Electronic Resources for Nutrition Education***Executive Room***Moderator: Candice Stoiber**, MS, RD, Chief, Program Operations, Supplemental Food Programs, Northeast Regional Office, Food and Nutrition Service, USDA, Boston, MA**Food and Nutrition Information Center (FNIC) Resources for Cross-Program Nutrition Education****Desiré H. Stapley**, RD, LD, Technical Information Specialist, Food and Nutrition Information Center, National Agricultural Library, USDA, Beltsville, MD**Janice Schneider**, MS, RD, Technical Information Specialist, Food and Nutrition Information Center, National Agricultural Library, USDA, Beltsville, MD**Nutrition Education in the 21st Century – The Florida Way!****Sue Wilson**, MS, RD, LD, Public Health Nutrition Program Manager, Florida Department of Health, Bureau of WIC and Nutrition Services, Tallahassee, FL**The Louisiana School Health Index (LaSHI)****Alice E. Carroll**, RD, LDN, Education Coordinator, Louisiana Department of Education, Baton Rouge, LA**Eat Smart. Play Hard.™: Plug Into the Power***Congressional B***Moderator: Donna J. Bailey**, MPH, RD, Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA**Power Source and Tools****Marion L. Hinnners**, MS, Branch Chief, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA**Power Up! Power Panther™ Promotion Strategies****R. Jane Mandell**, MS, RD, Senior Nutritionist, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA**Power Up on the Web with Eat Smart. Play Hard.™****Jean M. Altman**, MS, Nutritionist, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA**State-Based Applications: Powering Up in Your State****Joyce T. Kemnitz**, MS, Team Nutrition Coordinator, Nutrition Services, Kansas State Department of Education, Topeka, KS**Helping Babies and Children Eat and Be Well***Capitol Room***Moderator: Marilyn Myers**, RD, CLE, CLC, Nutritionist, Supplemental Food Programs, Northeast Regional Office, Food and Nutrition Service, USDA, Boston, MA**Feeding Infants: A Guide for Use in the Child Nutrition Programs****Donna Blum-Kemelor**, MS, RD, LD, Nutritionist, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA**Nibbles for Health: Nutrition Newsletters for Parents of Young Children****Elaine McLaughlin**, MS, RD, Nutritionist, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA**Nutrition... The Next Generation****Kathy Talley**, MA, Coordinator of Nutrition Education and Training, West Virginia Department of Education, Child Nutrition Program, Charleston, WV**Increasing Fruit and Vegetable Intake Among FNS Participants – Strategies and Initiatives***Empire Ballroom***Moderator: Steven Christensen**, Deputy Director, Center for Nutrition Policy and Promotion, FNCS, USDA, Alexandria, VA**What Do We Know About Fruit and Vegetable Intake of Low-Income Populations?****Alanna Moshfegh**, MS, RD, Research Leader, Food Surveys Research Group, Beltsville Human Nutrition Research Center, ARS, USDA, Beltsville, MD**USDA Collaborations and Initiatives: Policy, Practice, and Promotion of Fruits and Vegetables****Peter Murano**, PhD, Deputy Administrator for Special Nutrition Programs, FNCS, USDA, Alexandria, VA**State-based Practice Enhancing Nutrition Education Collaboratives: the Philadelphia & Pennsylvania Nutrition Education Networks****Sandra Sherman**, MS, EdM, EdD, The Food Trust, Philadelphia, PA**Fruit and Vegetable Pilots: Implementation Approaches and Status****Jane Heikenen**, RD, Education Program Consultant, Bureau of Food and Nutrition, Des Moines, Iowa

WEDNESDAY, FEBRUARY 26

7:15–8:15 a.m.

NETWORKING BREAKFAST

Regency Ballroom

8:30–10:00 a.m.

CONCURRENT SESSIONS

Community Centered Strategies for Promoting Healthy Lifestyles

Regency Ballroom

Moderator: Karen L. Konzelmann, MS, CHES, National Program Leader, Maternal and Child Health, Cooperative State Research, Education, and Extension Service and Children's Nutrition Research Center, ARS, USDA, Houston, TX

Nutrition and Health Promotion: A Healthier New Hampshire

Lisa D. Richards, MS, RD, Nutrition Services Manager, Bureau of Nutrition and Health Promotion, Department of Health and Human Services, Concord, NH

Service-Learning Enhances Delivery of Community-Based Nutrition Services

Meredith Poehlitz, RD, Service Learning Coordinator, University of Connecticut, Department of Nutritional Sciences, Storrs, CT

Community/Classroom Connections: Collaborations That Maximize Resources and Promote Health

Mary L. Meck Higgins, PhD, RD, LD, CDE, Assistant Professor, Kansas State University, Department of Human Nutrition, Manhattan, KS

Healthy Families 2001 Media Campaign: Real Guidelines for Real People

Katie S. Bark, RD, LD, Team Nutrition Specialist, Montana State University, Department of Health and Human Development, Bozeman, MT

Team Nutrition: Partnering for Success

Diplomat Room

Moderator: Karen Kettlewell, MS, RD, SFNS, Director, Nutrition and Education, American School Food Service Association, Alexandria, VA

Winner's Circle Healthy Dining Program in Schools

Kathy M. Andersen, MS, RD, NET Program Coordinator, Department of Health and Human Services, Department of Nutrition Services, Raleigh, NC

Eat Your Colors Every Day: Salad Bar and Salad Options Pilot Project

Sheila G. Terry, MEd, SFNS, School Food Service Consultant, Produce for Better Health Foundation, Wilmington, AL

Project PA: A Model for Use of Theory in Design and Application of a State Nutrition Campaign

Vonda K. Fekete, MS, RD, Nutrition Education and Training Coordinator, Pennsylvania Department of Education, Harrisburg, PA

Elaine McDonnell, MS, RD, Project Coordinator, Penn State University, University Park, PA

Bringing Youth to the Table: Involving Youth in Planning Nutrition Education Programs Through Focus Groups

Vivian B. Pilant, M.S., RD, Director, Office of School Food Services and Nutrition, South Carolina Department of Education, Columbia, SC

California Department of Health Services Unites to Promote Breastfeeding

Congressional B

Moderator: Kiran Saluja, MPH, RD, Deputy Director, Nutrition Education, Public Health Foundation Enterprises WIC Agency, Los Angeles, CA

Phyllis Bramson-Paul, MPPA, Director, Nutrition Services Division, California Department of Education, Sacramento, CA

Carol Chase, MS, RD, CLE, Health Program Manager, California Department of Health Services, Sacramento, CA

Pyramids Between the Pages: Linking Nutrition Education with Reading

Hampton Ballroom

Moderator: Chris Flood, MS, Program Leader, Michigan State University Extension, East Lansing, MI

Getting Started: Why Link Nutrition Education and Reading?

Chris Flood, MS, Program Leader, Michigan State University Extension, East Lansing, MI

Growing with Books: Strategies for Integrating Reading with Nutrition Education

Melinda Graham, MA, Reading is Fundamental Coordinator, South Haven Public Schools, South Haven, MI

Don't Wait—Evaluate!

Anne Murphy, RD, PhD, Program Leader, Michigan State University Extension, East Lansing, MI

8:30–10:00 a.m.

CONCURRENT SESSIONS (continued)

You Want Me To Do What? Changing Nutrition Policy in Childcare Settings*Governor's Room***Moderator: Julia Thorius**, MS, RD, LD, Chief, Bureau of Food and Nutrition, Des Moines, IA**Janet Wendland**, PhD, Consultant, Iowa Department of Education, Des Moines, IA**Tom Rendon**, MBA, Ready to Learn Coordinator, Iowa Public Television, Johnston, IA**Katherine Thomas Thomas**, PhD, Associate Professor, Iowa State University, Ames, IA**California 5 a Day Campaign: An Innovative Social Marketing Program That Increases Fruit and Vegetable Consumption One Community at a Time***Congressional A***Moderator: Desiree Backman**, DrPH, MS, RD, Manager, California 5 a Day Campaign, Public Health Institute, Sacramento, CA**California Children's 5 a Day – Power Play!: Empowering Children to Eat More Fruits and Vegetables****Tanya Garbolino**, MBA, Marketing Manager, California Children's 5 a Day-Power Play! Campaign, Public Health Institute, Sacramento, CA**California Latino 5 a Day: Empowering Latino Adults to Eat More Fruits and Vegetables****Daniel A. Williams**, Marketing Specialist, California Latino 5 a Day Campaign, Public Health Institute, Sacramento, CA**California 5 a Day Retail Program: Empowering Low-Income Consumers to Purchase More Fruits and Vegetables****Candice Blackmoore**, MBA, Retail Marketing Manager, California 5 a Day Retail Program, Public Health Institute, Sacramento, CA**California 5 a Day Worksite Program: Lessons Learned from Secondary Research, Key Informant Interviews, and Focus Groups****Desiree Backman**, DrPH, MS, RD, Manager, California 5 a Day Campaign, Public Health Institute, Sacramento, CA**Collaborative Initiatives to Promote Food Safety***Executive Room***Moderator: David Delozier**, MPH, Health Scientist, Centers for Disease Control and Prevention, Atlanta, GA**National Food-Safe Schools Initiative****David Delozier**, MPH, Health Scientist, Centers for Disease Control and Prevention, Atlanta, GA**Lessons Learned in School-Based Food Safety Education****Laura Fox**, BS, Public Health Educator, Food and Drug Administration, Washington, DC**Thermy Success Stories****Holly McPeak**, MS, Public Affairs Specialist, FSIS, USDA, Washington, DC**Healthy Schools... Healthy People, It's a SNAP!****Erica Odom**, BS, Education Program Specialist, Centers for Disease Control and Prevention, Atlanta, GA**Virtual Bistro Food Safety Community****Cindy Roberts**, MS, Food Safety Information Specialist, USDA/National Agricultural Library/Food and Nutrition Information Center, Beltsville, MD**CDC's Part in the National Food Safety Initiative****Julia Smith**, MPH, CHES, Associate Director for Health Education, Centers for Disease Control and Prevention, Atlanta, GA**Food Safety Guidelines for School Food Service Professionals****Bill Wagoner**, BS, Nutritionist, Child Nutrition Division, Food and Nutrition Service, USDA, Alexandria, VA**Nutrition Education Theories and Strategies That Work! Stage of Change Model***Empire Ballroom***Moderator: Jay Hirschman**, MPH, Director, Special Nutrition Staff, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA**Stage of Change Interventions to Increase Fruit and Vegetable Consumption in Low Income Young Adults****Susan Nitzke** PhD, RD, Professor of Nutritional Science, University of Wisconsin, Madison, WI**Using Stage of Change Criteria to Increase Vegetable Intake Among WIC Pre-schoolers****Brenda Dobson**, MS, RD, WIC Nutrition Service Coordinator, Iowa WIC Program, Des Moines, IA**Don't Forget Older Adults: Steps to Healthy Aging***Capitol Room***Moderator: Alice Lockett**, MS, RD, Nutritionist, Food Stamp Program, Food and Nutrition Service, USDA, Alexandria, VA**Jean L. Lloyd**, MS, RD, National Nutritionist, U.S. Administration on Aging, U.S. Department of Health and Human Services, Washington, DC**Nancy S. Wellman**, PhD, RD, Director, National Policy and Resource Center on Nutrition and Aging, Florida International University, Miami, FL

10:00–10:45 a.m.**BREAK***Ambassador Ballroom***Poster Presentations and Exhibits****10:45 a.m.–12:15 p.m.****CONCURRENT SESSIONS****Prevention of Obesity in the Early Years:
A Statewide Integrated Approach***Hampton Ballroom*

Moderator: Patricia O. Race, MEd, RD, CDN, Director, Nutrition Policy and Health Promotion Unit, New York State Department of Health, Albany, NY

Patricia O. Race, MEd, RD, CDN, Director, Nutrition Policy and Health Promotion Unit, New York State Department of Health, Albany, NY

Lynne M. Oudekerk, MA, RD, CDN, Assistant Director, Child and Adult Care Food Program, New York State Department of Health, Albany, NY

**Nutrition and Physical Activity Program
Collaboration at the State Level—to Foster
Community Success***Congressional B*

Moderator: David Ginsburg, MPH, Assistant Chief, California Department of Health Services, Sacramento, CA

Phyllis Bramson-Paul, MPPA, Director, Nutrition Services Division, California Department of Education, Sacramento, CA

Susan Foerster, MPH, RD, Chief, Cancer Prevention and Nutrition Section, Sacramento, CA

Helen Magnuson, MPH, RD, Nutrition Education Consultant, California Department of Education, Sacramento, CA

Mike Papin, Food Stamp Policy Development Unit Manager, California Department of Social Services, Sacramento, CA

**WIC – EFNEP Partnerships That Benefit
WIC Clients***Capitol Room*

Moderator: Brenda S. Lisi, MS, RD, Assistant to Deputy Administrator, Special Nutrition Programs, USDA, Alexandria, VA

**Overview of EFNEP–WIC Initiative and Benefits of
EFNEP–WIC Partnerships**

Wells Willis, MS, RD, Program Leader, EFNEP, USDA, Washington, DC

Peer Counselors to Support Breastfeeding in WIC

Susan Baker, MEd, EFNEP Coordinator, North Carolina State University, Raleigh, NC

Nutrition Education for Hispanic WIC Clients

Jennifer Anderson, PhD, Professor/Extension Specialist, Colorado State University, Fort Collins, CO

Improving Use of WIC Farmers' Market Benefits

Gayle Coleman, MS, RD, Program Leader, Michigan State University Extension, East Lansing, MI

**The Food Guide Pyramid – A Road Map to its
Development and Future***Diplomat Room*

Moderator: Jackie Haven, MS, RD, Marketing Specialist, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA

Carole Davis, MS, RD, Director, Nutrition Promotion Staff, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA

Trish Britten, PhD, Nutritionist, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA

**Mixing It Up: Experiential Approaches to
Nutrition Education***Executive Room*

Moderator: Linda S. Wells, MA, ICAN Nutrition Program Coordinator, New Mexico State University, Las Cruces, NM

**Soap Opera Nutrition Videos Stimulate
Personalized Goal Setting**

Gayla Weaver, MA, Extension Home Economist, New Mexico State University, Las Cruces, NM

**Hands-on Food Preparation with Children Positively
Affects Students and School Meals**

Lynn M. Walters, BFA, Program Coordinator, Cooking with Kids, Santa Fe, NM

**Diabetes Cooking Schools Instill Hope and Inspire
Lifestyle Changes**

Linda S. Wells, MA, ICAN Nutrition Program Coordinator, New Mexico State University, Las Cruces, NM

Building Breastfeeding Friendly Communities*Governor's Room*

Moderator: Lorine Bizzell, MS PHN, RD, MBA, Regional Public Health Nutritionist, Supplemental Food Programs, Southeast Regional Office, Food and Nutrition Service, USDA, Atlanta, GA

Fathers Supporting Breastfeeding

Ursuline Singleton, MPH, RD, Nutritionist, Supplemental Food Programs Division, Food and Nutrition Service, USDA, Alexandria, VA

In Home Breastfeeding Project

Sue Williams, MS, RD, Regional Public Health Nutrition Consultant (WIC), Fayetteville, NC

10:45 a.m.–12:15 p.m.**CONCURRENT SESSIONS (continued)****Breastfeeding Promotion in Physicians' Office Practices**

Betty Crase, BA, IBCLC, Manager of Breastfeeding Initiatives, American Academy of Pediatrics, Elk Grove Village, IL

So They Don't Like Apple Pie? Nutrition Education for Ethnically Diverse Audiences

Congressional A

Moderator: Delores Stewart, MNS, RD, Regional Nutritionist, Supplemental Food Programs, Mid-Atlantic Regional Office, Food and Nutrition Service, USDA, Robbinsville, NJ

Culturally-Linked Prevention Practices and Remedies for Anemia

Michelle B. Pierce, PhD, RD, Research Associate, University of Connecticut, Department of Nutritional Sciences, Storrs, CT

Cucharadas Amoras (Lovin' Spoonfuls): Using the Promotoras Model to Teach Latino Parents How to Feed Their Children Nutritiously

Leslie M. Rodriguez, RD, LD, Research Coordinator, University of Georgia, Department of Foods and Nutrition, Athens, GA

Taking it to the Streets: Ethnography's Role in Nutritional Education

Nitza M. Diaz, MA, PhD Candidate, University of Connecticut, Department of Nutritional Sciences, Storrs, CT

Let's Get Physical! Strategies that Work

Empire Ballroom

Moderator: Geraldine S. Perry, DrPH, RD, Centers for Disease Control and Prevention, Atlanta, GA

Getting People to Move More! Promotion and Education Strategies that Get Results!

Howell Wechsler, PhD, Health Scientist, Centers for Disease Control and Prevention, Atlanta, GA

Measuring & Monitoring Activity Levels

Sarah Levin, PhD, Epidemiologist, Morehead State University, Morehead, KY

Promoting Active Lifestyles in FNS Programs: Policies and Practicalities

Ronald Vogel, Associate Deputy Administrator for Special Nutrition Programs, Food and Nutrition Service, USDA, Alexandria, VA

PRACTICE FROM THE FIELD**Fun, Fit & Free: Making Fitness Work In Resistant Populations**

Gwen Foster, MPH, CHES, Mayor's Office of Health and Fitness, City of Philadelphia, Philadelphia, PA

12:15–2:00 p.m.**LINC AWARDS LUNCHEON**

Regency Ballroom

2:00–3:30 p.m.**CONCURRENT SESSIONS****Nutrition Education for the Future at Farmers' Markets**

Capitol Room

Moderator: Shree Mohanty, MS, RD, LD, Nutritionist, Special Supplemental Food Program, Midwest Regional Office, Food and Nutrition Service, USDA, Chicago, IL

Farmers' Markets: What's New From FNS

Donna Hines, MA, Senior Program Analyst, Supplemental Food Programs Division, Food and Nutrition Service, USDA, Alexandria, VA

Impact of the South Carolina Seniors Farmers' Market Nutrition Program

Mary E. Kunkel, PhD, RD, FADA, Professor, Clemson University, Department of Food Science and Human Nutrition, Clemson, SC

Seeds of Collaboration Yield a Harvest of Successes for the NYS Farmers' Market Nutrition Program

Janet A. Nelson, MEd, Extension Associate, Cornell University, Division of Nutritional Sciences, Ithaca, NY

Cultivating Culture: Asian Crops at Massachusetts Farmers' Markets

Kirsten E. Johnson, MPH, Nutrition Education Program Coordinator - Greater Boston, University of Massachusetts, Extension Nutrition Department, Jamaica Plain, MA

Working Together to Target Tweens

Governor's Room

Moderator: Joi C. Hatch, MPH, RD, Program Specialist, Special Nutrition Programs, Southeast Regional Office, Food and Nutrition Service, USDA, Atlanta, GA

The Power of Choice: Helping Youth Make Healthy Eating and Fitness Decisions

Elaine McLaughlin, MS, RD, Nutritionist, Food and Nutrition Service, USDA, Alexandria, VA

Naomi Kulakow, MAT, Coordinator, Education and Outreach, Office of Nutritional Products, Labeling, and Dietary Supplements, Center for Food Safety and Applied Nutrition, FDA, Rockville, MD

2:00–3:30 p.m.

CONCURRENT SESSIONS (continued)

Empowering Youth with Nutrition and Physical Activity

Gerry Howell, MS, RD, Section Chief Training Section, Child Nutrition Division, Food and Nutrition Services, USDA, Alexandria, VA

Annie B. Carr, MS, RD, Public Health Nutritionist, Division of Nutrition and Physical Activity, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention, Atlanta, GA

Nutrition Education Strategies in Action

Executive Room

Moderator: Rebecca Lucero, LD, Regional Food Stamp Program Nutrition Education Coordinator, Southwest Regional Office, Food and Nutrition Service, USDA, Dallas, TX

From Didactics to Dialogue: Weaving Adult Learning Principles into a New FNP Curriculum

Jean A. Anliker, PhD, RD, LDN., Research Associate Professor, University of Massachusetts, Department of Nutrition, Amherst, MA

Participant Discovery as a Strategy for Nutrition Education

Janet S. Kurzynske, PhD, RD, Associate Professor, University of Kentucky, FCS Extension, Lexington, KY

Successful Collaboration Integrates Nutrition Education into English as a Second Language Classes

Nancy A. Alexander, MS, RD, Nutrition Supervisor, Sacramento City Unified School District, Department of Nutrition Services, Sacramento, CA

Peer Educators Use Child Nutrition Videos to Teach Low-Income, Low-Literate, African American Parents and Caregivers

Teresa B. Kaley, RD, LD, Research Coordinator, University of Georgia, Department of Foods and Nutrition, Athens, GA

Body Walk

Diplomat Room

Moderator: Joyce T. Kemnitz, MS, Team Nutrition Coordinator, Nutrition Services, Kansas State Department of Education, Topeka, KS

A Unique Educational Exhibit for K-5 Students

Joyce T. Kemnitz, MS, Team Nutrition Coordinator, Nutrition Services, Kansas State Department of Education, Topeka, KS

Body Walk – Positive Reaction of Students and School Staff

Tami Meiners, Body Walk Manager, Nutrition Services, Kansas State Department of Education, Topeka, KS

Body Walk – Making It Happen

Jodi Mackey, Team Leader, Nutrition Services, Kansas State Department of Education, Topeka, KS

Dirt, Desks, and Dining: Connecting Gardens, Nutrition Education, and School Meals

Hampton Ballroom

Moderator: Margaret B. Aumann, MPH, RD, Nutrition Education Consultant, California Department of Education, Sacramento, CA

Arlene Yamada, RD, Coordinator, Nutrition Services, New Haven Unified School District, Union City, CA

Cherie Barnecut, BA, Teacher, New Haven Unified School District, Union City, CA

Michael Price, BS, Teacher, New Haven Unified School District, Union City, CA

Margaret B. Aumann, MPH, RD, Nutrition Education Consultant, California Department of Education, Sacramento, CA

What's Up, What's New? Emerging Issues and Concerns: Food Allergies and Dietary Supplements

Empire Ballroom

Moderator: Cecilia Henson, MA, RD, CEC, Nutritionist, Special Nutrition Programs, Southwest Regional Office, Food and Nutrition Service, USDA, Dallas, TX

Food Allergies: A Growing Concern

Kim M. Mulherin, Esq., Legal Issues Consultant, The Food Allergy and Anaphylaxis Network, Leesburg, VA

Dietary Supplements: The Present, The Future

Rebecca B. Costello, PhD, Deputy Director, Office of Dietary Supplements, National Institutes of Health, Bethesda, MD

Dietary Reference Intakes: What's New and How to Use Them

Congressional B

Moderator: Louise Lapeze, MS, RD, Regional Nutritionist and Section Chief, Special Nutrition Programs-Operations, Southwest Regional Office, Food and Nutrition Service, USDA, Dallas, TX

Allison A. Yates, PhD, RD, Director, Food and Nutrition Board, Institute of Medicine of the National Academies, Washington, DC

Eat Smart. Play Hard.™: Plug Into the Power

Congressional A

Moderator: R. Jane Mandell, MS, RD, Senior Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA

Power Source and Tools

Donna J. Bailey, MPH, RD, Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition and Evaluation, FNS, USDA, Alexandria, VA

2:00–3:30 p.m.**CONCURRENT SESSIONS (continued)****Power Up! Power Panther™ Promotion Strategies**

Colette I. Thibault, MS, RD, Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA

Power Up on the Web with Eat Smart. Play Hard.™

Jean M. Altman, M.S., Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, USDA, Alexandria, VA

State-Based Applications: Powering Up in Your State

SeAnne J. Safaii, MS, RD, Education and Training Specialist, Idaho State Department of Education, Boise, ID

3:30–3:45 p.m.**BREAK***Regency Ballroom***3:45–5:00 p.m.****CLOSING PLENARY SESSION***Regency Ballroom***Visions for the Future: Building Partnerships and Collaborations that Work**

Moderator: **Kate Coler**, Deputy Administrator, Food Stamp Program, Food and Nutrition Service, USDA, Alexandria VA

Building Partnerships

FNS Regional Administrators

Putting the Vision into Action

Roberto Salazar, Administrator, Food and Nutrition Service, USDA, Alexandria VA

Viewpoint

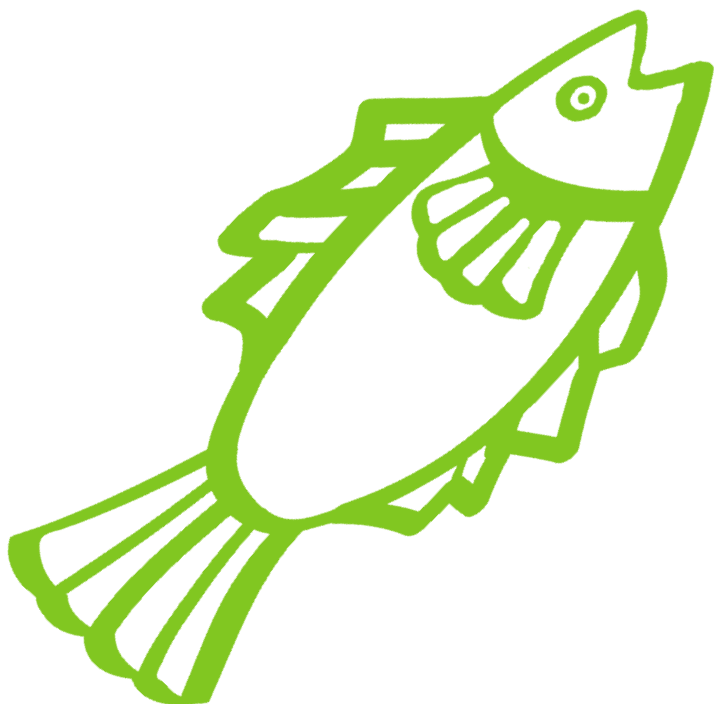
Gaye Lynn MacDonald, SFNS, President, American School Food Service Association, Alexandria VA

Jill Leppert, LRD, President, National WIC Association, Washington, DC

Jerry Friedman, Executive Director, American Public Human Services Association, Washington, DC

Closing Remarks

Suzanne Biermann, Deputy Under Secretary, Food, Nutrition, and Consumer Services, USDA, Washington, DC

**THURSDAY, FEBRUARY 27**
POST-CONFERENCE MEETINGS**8:30 a.m.–3:00 p.m.****Team Nutrition Workshop***Hampton Ballroom***8:30 a.m.–12:30 p.m.****Food Stamp Nutrition Education Program Workshop***Empire Ballroom***9:00 a.m.–5:00 p.m.****Supplemental Food Program (SFP) Regional Nutritionists Meeting***Governor's Room*



ENJOY A HEALTHY CONFERENCE ENVIRONMENT !

Get Physical!

Power Up!

Take time to Power Up each day. Visit the hotel fitness center, stroll through the vast array of hallways and stairwells, relax in the hotel's steam room, sauna and whirlpool or visit "The Spa" for some massage therapy (see spa menu for services and price list).

Take a gentle jog through scenic Rock Creek Park, the nation's largest urban park system, located next to the hotel (map provided in registration packet). Try challenging yourself with the Exercise Par Course found along the trail. See announcements for other activities.

Power Break Activities!

Join in the fun and stimulate your circulation with stretch breaks in sessions.

Power Walking Tour

Join the crowd as Under Secretary, Eric Bost, leads us in the Power Walk to the National Zoo! What better way to make a pro-physical activity statement than by supporting this invigorating 1.5-mile walk while visiting the Pandas, Panthers, Pythons, and Parrots. Meet in the hotel lobby at 12:15 p.m. with your comfortable walking shoes and follow the crowd. You'll end back at the hotel finish line to collect your Power Up! decorative pin and your picture taken with Power Panther!

Be Social!

Energizing Our Networks: Culture, Food and Fun Reception

Pump Up Your Power by making connections to new and old friends at the Monday, February 24, Reception from 5:30 to 7:00 p.m. Celebrate Culture, Food and Fun while energizing networks. Enjoy dance performances while tasting tantalizing treats. Then show us your own folk, line or salsa moves!

Join your colleagues at the **Networking Continental Breakfast** on Wednesday, February 26 from 7:15 to 8:15 a.m.

"On your own" **Networking Dinners** are encouraged Monday and Tuesday evening. See the list of local restaurants in your packet.

Join new and old friends for an evening of fun and culture at local theaters, music or dancing clubs, sightseeing and more!

Be Daring!

Eat Smart. Play Hard.™ by teaming up with new people and walking to ethnic restaurants in historic Adams Morgan. We'll be there to show you the way!





TAKE HOME CONTINUING EDUCATION CREDITS!

Be sure to sign the appropriate CEU form at the registration desk on the last day of your attendance.

The American Dietetic Association (ADA) will provide continuing professional education (CPE) units for up to 18 hours (6 hours for each of the 3 days), 1 hour for Exhibits, and 2 hours for Posters. Sign up on the Prior Approval CPE Reporting Form at the registration desk before you leave the conference. Make sure your name, registration number and number of hours requested are legible. If you are under the Professional Development Portfolio (PDP), please record each session separately on your Learning Activities Log.

The American School Food Service Association (ASFSFA) will provide continuing education units (CEUs). Please sign the attendance roster located at the registration desk with your name, ASFSFA identification number and number of hours completed.

The American Association of Family and Consumer Sciences (AAFCS) will provide professional development units (PDUs) for up to a maximum of 30 PDUs. Please sign the Certificate of Completion at the registration desk, which will be provided for your records.

The National Commission for Health Education Credentialing, Inc. (NCHCEC) will provide continuing education contact hours (CECHs) for up to a maximum of 24 CECHs. Please sign the attendance roster located at the registration desk.



WIN WITH WORKSHOPS!

The pre-conference workshops on Monday, February 24, from 9:00 a.m.–12:00 p.m. will focus on these topics:

Motivational Interviewing

Congressional A/B

Gary Rose, PhD, Clinical Instructor, Harvard University Medical School; Steering Committee, Motivational Interviewing Network of Trainers, Cambridge, MA

Motivational Interviewing (Miller & Rollnick, 2002) is a style of talking with patients in a constructive manner about the whys, whens, and hows of health-risk reduction and behavior change. Based upon the tenet that most individuals already have the requisite skills to successfully modify lifestyle and decrease health risk, Motivational Interviewing (MI) employs strategies that will enhance the patient's own motivation for and commitment to change. MI integrates an empathic, non-confrontational style of interviewing with powerful behavioral strategies for helping patients convince themselves that they ought to change. During this workshop, the MI style of health behavior change consultation will be introduced and demonstrated.

Social Marketing

Hampton Ballroom

Carol Bryant, PhD, Co-Director, Florida Prevention Research Center at the University of South Florida, Tampa, FL

Despite widespread knowledge about healthy living, many people continue to consume a diet too rich in fat, bottle-feed their babies and practice many other risky dietary behaviors. Public health programs designed to promote healthier lifestyles and provide other preventive services are often underutilized. Social marketing offers a new approach to tackling these problems – an approach that starts and ends with an understanding of the consumer. This session gives a brief overview of the social marketing approach and its distinctive

features. A case study of the Loving Support Makes Breastfeeding Work program and other examples from FNS programs will be used to illustrate the approach and the time, personnel and budgetary resources needed to plan and implement social marketing programs. Participants will learn what marketing teaches us about selecting target audiences, setting realistic behavioral objectives, and identifying the factors we must address to change dietary behavior.

Facilitated Group Discussion: Listen, Share, And Support

Governor's Room

Rayane AbuSahba, PhD, RD, Executive Director, Research Boards, New York State Department of Health, Albany, NY

Jeanne Gallegos, MS, WIC Program Director, WIC Nutrition Program, First Choice Community Healthcare, Albuquerque, NM

Workshop participants will learn about facilitated group discussions, an innovative new educational technique that involves interactive learning. This state-of-the-art practice is adapted from focus group methodology. Focus groups are based on the idea that consumers or clients can best describe their own needs and desires in a guided group discussion. In this workshop, the theories behind facilitated group discussion will be applied to delivering nutrition education in a nutrition program setting, although facilitation can be used in both business processes as well as educational processes. The workshop will consist of a mixture of speakers, video clips, and small group sessions.



OPPORTUNITY TO PRESENT!

Monday, February 24

12:00–1:00 p.m. and 3:00–3:30 p.m.

Poster 1

SOCIAL CAPITAL INFLUENCES FOOD STAMP PARTICIPATION

Katie S. Martin, PhD, University of Connecticut, Storrs, CT

Poster 2

ENOUGH IS ENOUGH

Madeleine Sigman-Grant, PhD, RD, University of Nevada Cooperative Extension, Las Vegas, NV
May L. Tang, RD

Poster 3

VALIDATION OF THE NUTRITION KNOWLEDGE COMPONENT OF A SURVEY INSTRUMENT DESIGNED FOR EVALUATION OF WIC PARTICIPANTS WITH ANEMIA RISK

Brent J. Shriver, PhD, Texas Tech University, Lubbock, TX
Carmen R. Roman-Shriver, PhD, RD, LD, L. Suzanne Henderson, MS

Poster 4

EXTENSION NUTRITION PROGRAMS – MAKING A DIFFERENCE IN COLORADO

Sarah L. Morales, MS, Colorado State University Cooperative Extension, Fort Collins, CO
Karen K. Wilken, MS

Poster 5

FOOD AND NUTRITION INFORMATION CENTER CUSTOMER SERVICE SURVEY: HOW DO NUTRITION PROFESSIONALS WANT TO BE CONNECTED TO INFORMATION?

Doris Kuehn, MS, RD, Food and Nutrition Information Center, Beltsville, MD
Shirley K. Evans, EdM, RD, Janice Schneider, MS, RD,
Shana Gladstone, BA

Poster 6

TEAM NUTRITION IN THE BOSTON PUBLIC SCHOOLS

Debra L. Ramirez, MS, RD, Boston Public Schools, Boston, MA
Monica I. Rodriguez, RD

Poster 7

IMPLEMENTATION OF A WIC ALTERNATIVE DIETETIC INTERNSHIP PROGRAM IN A STATE HEALTH DEPARTMENT

Marilyn A. Lynch, MS, RD, New Jersey Department of Health and Senior Services, WIC Services, Trenton, NJ
Ruth Ahia, PhD

Poster 8

HIGHLIGHTS OF THE SUMMIT ON NUTRITION, BREASTFEEDING, AND CULTURAL COMPETENCY: ELIMINATING RACIAL DISPARITIES IN HEALTH

Florence M. Rotondo, IBCLC, New Jersey Department of Health and Senior Services, WIC Services, Trenton, NJ

Poster 9

NUTRITION EDUCATION – WHAT DO FOOD STAMP CLIENTS WANT?

Patti Landers, PhD, RD, Oklahoma Nutrition Network, Oklahoma University Health Sciences Center, Oklahoma City, OK
Robert John, PhD, Kelli Hagan, Anne Snell, MPA, Rebecca Lucero, MS, RD, Tran Tram, MS, RD

Poster 10

MARCH FOR YOUR HEALTH - FEED YOUR NEED TO READ: COLLABORATING TO JUMPSTART EATING HEALTHFUL FOODS AND MOVING MORE IN ILLINOIS

Penny Roth, MS, RD, Illinois Department of Human Services, Springfield, IL
Pat Stieren, MS, Robin A. Orr, MS, PhD, Vicki Rowe, MS, PhD

Poster 11

BEAUTIFUL NURSING DRAPES – FROM RESEARCH TO DISTRIBUTION

Sue J. Uyehara, RD, MPH, Department of Health, WIC Services Branch, Honolulu, HI
Christina Simmons, MPH, IBCLC

Poster 12

FAMILY AND COMMUNITY FOOD DECISION-MAKING: INTEGRATING RESEARCH AND PRACTICE

Leigh A. Gantner, MS, Cornell Cooperative Extension of Cayuga County, Auburn, NY
Kathleen M. Dischner, RD, CD/N, EdM, Ardyth H. Gillespie, PhD, Helen Howard, MS, RD, CD/N

Poster 13

COLLABORATING AGENCIES CONNECT MOTHERS WITH EDUCATION AND IN-HOME SUPPORT TO ACHIEVE BREASTFEEDING SUCCESS

Susan S. Baker, MEd, North Carolina State University, Raleigh, NC
Jam M. Gourley, IBCLC, Dwayne L. Watson, Deborah L. Dee, MPH, Gladys Mason, MS, RD, IBCLC

Poster 14

FOOD PANTRIES JUST SAY YES TO FRUITS AND VEGETABLES

Benita L. Law-Diao, CDN, New York State Department of Health, Albany, NY

Poster 15

NEW YORK STATE COLLABORATION WITH PARTNERS ENHANCES WIC NUTRITION EDUCATION

Holly F. Esford, RD, CDN, New York State Department of Health, Division of Nutrition, Albany, NY

Poster 16

SCHOOL NUTRITION INTERVENTION – STEP TO A HEALTHY COMMUNITY

Rosalind M. Wilkins, MS, RD, LD, Missouri Department of Health and Senior Services, Jefferson City, MO

Poster 17

THE HARTFORD ANEMIA PROJECT: A UNIVERSITY AND COMMUNITY PARTNERSHIP NOT LOOKING FOR AN EASY ANSWER

Ann M. Ferris, PhD, RD, University of Connecticut, Storrs, CT
Abdul-Rahmaan Muhammad, MSW, Georgine Burke, PhD, Hilda Slivka, MD,
Bruce Bernstein, PhD, Frederick Bogin, MD, Patricia Joyce, MD,
Susan Jackman, MS, RD

Poster 18

COMPETENCIES, KNOWLEDGE, AND SKILLS IDENTIFIED BY SPONSOR MONITORS TO EFFECTIVELY PERFORM JOB DUTIES IN THE FAMILY DAY CARE HOME SETTING

Deborah H. Carr, PhD, RD, National Food Service Management Institute
Applied Research Division, The University of Southern Mississippi,
Hattiesburg, MS
Charlotte B. Oakley, PhD, RD, FADA, Martha T. Conklin, PhD, RD

Poster 19

DISSEMINATION OF THE EAT SMART SCHOOL NUTRITION PROGRAM USING TWO DIFFERENT TRAINING MODELS

Christine McCullum, PhD, RD, University of Texas, Health Science Center,
Houston, TX
Jill M. Eagan, MPH, RD, Deanna M. Hoelscher, PhD, RD,
Cristina S. Barroso, MPH, Jerri L. Ward, MA, RD,
Steven H. Kelder, PhD, MPH

Poster 20

REACHING PARENTS OF LOW-INCOME STATUS: EFFECTIVE MEANS OF INFORMATION, MATERIAL, AND MESSAGE DISSEMINATION

Jennifer Anderson, PhD, RD, Colorado State University, Fort Collins, CO
Laura Bellows, MPH, RD, Kathleen Menkhaus, MS Candidate

Tuesday, February 25

10:00–10:30 a.m. and 3:00–3:30 p.m.

Poster 1

EVALUATING A MULTI-LEVEL SOCIAL MARKETING NUTRITION AND PHYSICAL ACTIVITY CAMPAIGN: TRIANGULATING QUALITATIVE, PROCESS, AND OUTCOME DATA

Susan B. Foerster, MPH, RD, Chief, Cancer Prevention and Nutrition Section,
California Department of Health Services, Sacramento, CA
J. Gregson, MPH, CHES, Sharon Sugerman, MS, RD, LD, FADA,
A. Keihner, MS, M. Oppen, MPH, CHES, A. Fournay, DrPH

Poster 2

VALIDATION OF THE NUTRITION KNOWLEDGE COMPONENT OF A SURVEY INSTRUMENT DESIGNED FOR EVALUATION OF WIC PARTICIPANTS WITH OVERWEIGHT RISK

Brent J. Shriver, PhD, Texas Tech University, Lubbock, TX
Carmen R. Roman-Shriver, PhD, RD, LD, L. Suzanne Henderson, MS

Poster 3

TEACHERS AND PRINCIPALS AS ADVOCATES FOR NUTRITION EDUCATION

Edna Page Anderson, PhD, Office of School Food Services and Nutrition,
South Carolina Department of Education, Columbia, SC
Kelli Kenison, MS, CHES, Vivian Pilant, MS, RD

Poster 4

EATSMART: A MULTI-STATE WEB-BASE DESIGNED CERTIFICATION PROGRAM FOR NUTRITION ASSISTANTS

Heli J. Roy, PhD, RD, Louisiana State University Agricultural Center,
Baton Rouge, LA
Annrose M. Guarino, PhD, RD, LDN., Catrinel E. Stanciu, MS

Poster 5

QUALITATIVE EVALUATION OF HISPANIC AND NON-HISPANIC FEMALES' ATTITUDES AND BELIEFS ABOUT CANCER PREVENTION AND NUTRITION EDUCATION

Jennifer Anderson, PhD, RD, Colorado State University, Fort Collins, CO
Susan M. Gould, PhD, RD, Melissa Werth, MS, Elena Serrano, PhD

Poster 6

FIT, HEALTHY AND EAGER TO LEARN: TEAMING UP FOR KIDS' SUCCESS

Susan S. Fiore, MS, RD, Connecticut State Department of Education, Office
of Child Nutrition, Middletown, CT
Colleen A. Thompson, MS, RD, Ellen L. Shanley, MBA, RD, CD/N

Poster 7

FOOD FOR THOUGHT: FOOD LABEL AND PACKAGE SURVEY (FLAPS)

Anna-Marie N. Brown, Food and Drug Administration, College Park, MD
Susan J. Brecher, MBA, Mary M. Bender, PhD, Nancie M. McCabe,
Carol J. Spease, MA

Poster 8

STRATEGIES AND SOLUTIONS FOR A COST-BENEFIT ANALYSIS AND EVALUATION FOR STATE FOOD STAMP NUTRITION EDUCATION PROGRAMS

Jane M. Clary, PhD, RN, MS, CHES, Purdue University, Lafayette, IN

Poster 9

INNER CITY FAMILIES AND SERVICE PROVIDERS DIFFER RELATIVE TO UNDERSTANDING OF AND APPROACH TO EARLY CHILDHOOD ANEMIA

Rebecca E. Crowell, MS, University of Connecticut, Storrs, CT
Michelle Pierce, PhD, RD, Ann Ferris, PhD, RD, Nitza Diaz, MA

Poster 10

TAKING 5 A DAY TO THE NEXT LEVEL: 5 A DAY THE COLOR WAY

Barbara Berry, MS, RD, Produce for Better Health Foundation,
Wilmington, DE

Poster 11

NORTH CAROLINA STRIVE FOR 5 CHALLENGE – SOCIAL MARKETING AT WORK

Joyce M. Counihan, MA, North Carolina Nutrition Network,
North Carolina State University, Morganton, NC
Carolyn Dunn, PhD, Penny Pence Smith, PhD, Cathy Thomas, MA

Poster 12

QUALITATIVE EVALUATION OF AN INTERACTIVE MULTIMEDIA NUTRITION EDUCATION PROGRAM

Susan M. Gould, PhD, RD, Colorado State University, Fort Collins, CO
Jennifer Anderson, PhD, RD, Emmy Atkinson, MS

Poster 13

HEALTH LITERACY AND PICTORIAL INSTRUMENT DESIGN EVALUATING NUTRITION EDUCATION PROGRAM IMPACT

Annrose M. Guarino, PhD, RD, LDN., Louisiana State University Agricultural Center, Baton Rouge, LA
Carol E. O'Neil, PhD, RD, LDN

Poster 14

EVALUATION OF THE CALIFORNIA BONE HEALTH CAMPAIGN PROMOTING 1% MILK TO LATINO MOTHERS

Elizabeth Moreno, MS, RD, CDE, California Department of Health Services, Sacramento, CA
Nestor Martinez, MPH, RD, May Wang, DrPH, RD, Erika Takada, MPH, Cyndi Walter, BA, Karen Black, BA, Luz Maria Rodriguez, BA

Poster 15

BE RETROSPECTIVE WHEN EVALUATING BEHAVIOR CHANGES

Martha A. Raidl, PhD, RD, University of Idaho, Boise, ID
Shelly Johnson, MS, Kali Gardiner, RD, Kris Spain, RD, Rhea Lanting, MS, Cammie Jayo, Audrey Liddil, MS, Karen Barron, Marty Denham, MS

Poster 16

CORNELL NUTRITIONWORKS, AN ON-LINE HOME FOR FOOD AND NUTRITION PROFESSIONALS WORKING IN COMMUNITIES

Jamie S. Dollahite, PhD, RD, Cornell University, Ithaca, NY
Christina M. Stark, MS, RD, Laura Winter Falk, PhD, RD,
Carol M. Devine, PhD, RD, Carole A. Bisogni, PhD,
Christine M. Olson, PhD, RD

Poster 17

MEASURING HOUSEHOLD FOOD INVENTORY WITH A UPC SCANNER IS A FEASIBLE METHOD OF STUDYING FOOD USAGE PATTERNS IN LOW INCOME HARTFORD FAMILIES

James L. Weinstein, Capt, USAF, MBA, CNS, RD, Department of Nutritional Sciences, University of Connecticut, Storrs, CT
Valery Phillips, Erin MacLeod, Margaret Arsenault, RD,
Ann M. Ferris, RD, PhD

Poster 18

RECOMMENDATIONS FOR NUTRITION INTERVENTION FOR MIDDLE SCHOOL YOUTH: KEY FINDINGS FROM A MONTANA BEVERAGE CONSUMPTION PILOT STUDY

Katie S. Bark, RD, LD, Montana State University, Bozeman, MT
Brian Lande, BA, Jeff Linkenbach, EdD

Poster 19

USING THE LOGIC MODEL TO DEVELOP A STATE FSNEP PROGRAM: THE OHIO EXPERIENCE

Mary E. Kershaw, PhD, Ohio State University Extension, The Ohio State University, Columbus, OH
Joyce R. McDowell, MS, Lydia C. Medeiros, PhD, RD, Sharon B. Seiling, PhD

Wednesday, February 26

10:00–10:45 a.m.

Poster 1

DEVELOPMENT AND EVALUATION OF AN INTERACTIVE MULTIMEDIA DIETARY TOOL TO ASSESS FOOD INTAKE

Susan M. Gould, PhD, RD, Colorado State University, Fort Collins, CO
Jennifer Anderson, PhD, RD, Malanie Lowe, MS, Jamie Zoellner, MS, RD

Poster 2

RECIPE EXCHANGE: A METHOD TO ENCOURAGE FOOD STAMP PARTICIPANTS TO ACCESS THE FOODLINKS WEBSITE

Susan J. Beeman, MS, RD, CD/N, University of Connecticut, Storrs, CT
Meredith Poehlitz, RD, Ann M. Ferris, PhD, RD

Poster 3

"CALCIUM, IT'S NOT JUST MILK": A SOCIAL MARKETING PROGRAM TARGETING MIDDLE SCHOOL STUDENTS

Jamie Benedict, PhD, RD, University of Nevada, Reno, NV
Mary Spoon, MS, RD, Carolyn Leontos, MS, RD, Gwenn Snow, MS, RD,
Deborah Klein, RD, Sue Lednicki, Sue Ann Donegan,
Barbara Scott, MPH, RD, Madeleine Sigman-Grant, PhD, RD,
Joyce Woodson, MS, RD

Poster 4

STATEWIDE FEEDING DYNAMICS TRAINING RESULTS IN CHANGE IN PHILOSOPHY AND EDUCATIONAL APPROACH WITH LOW-LITERACY PARENTS

Jennifer S. Buechner, RD, CSP, Children's Healthcare of Atlanta, Atlanta, GA
Reandy G. Just, Ann M. Walsh, MS, RD, Carol A. MacGowan, MPH, RD

Poster 5

ELECTRONIC EVALUATION OF A NEWSLETTER FOR PROFESSIONALS

Sue N. Butkus, PhD, RD, Washington State University, Puyallup, WA
Martha Marino, MS, RD

Poster 6

TAKING A MULTIMEDIA APPROACH TO NUTRITION EDUCATION

Monique M. Derricote, RD, Sacramento City Unified School District, Sacramento, CA
Deborah Johnson, RN, Nancy Magana-Alexander, MS, RD

Poster 7

NUTRITION-TO-GO: A SUCCESSFUL NEWSLETTER APPROACH FOR OLDER, LIMITED-RESOURCE SENIORS

Monica Belyea, MPH, RD, University of Rhode Island, Kingston, RI
Nancy L. Fey-Yensan, PhD, RD

Poster 8

KNOWLEDGE, SKILLS, AND BEHAVIOR CHANGES OF SOUTH CAROLINA FOOD STAMP NUTRITION EDUCATION PROGRAM PARTICIPANTS

Mary E. Kunkel, PhD, RD, FADA, Clemson University, Clemson, SC
Barbara H. D. Luccia, PhD, RD

Poster 9

GET FIT WITH WIC

Traci L. Lundy, MS, RD, LD, Oklahoma State Department of Health, Oklahoma City, OK

Poster 10

ONE SIZE DOES NOT FIT ALL: CUSTOMIZING NUTRITION EDUCATION FOR BEHAVIOR CHANGE

Elizabeth J. Sandell, PhD, Families That Work, University of Minnesota, St. Paul, MN
Jamie Stang, PhD

Poster 11

NUTRITION ACROSS THE LIFE CYCLE: FAMILY NUTRITION PROGRAM

Ouida Smith Pittman, EdDC, MA, Project Director FNP, Alcorn State University Department of Human Sciences, Alcorn State, MS
Frances Allen, Wilma McGhee

Poster 12

SELLING STRENGTH TO STUDENTS

Jackie McLaughlin, MS, RD, The Food Trust, Philadelphia, PA
Marjorie Scharf, MPH, RD, Sandy Sherman, PhD

Poster 13

EXPERIENTIAL LEARNING IN ACTION

Sandra Shivers, MS, University of Tennessee, Knoxville, TN
Betsy Pitcock, MS, Deborah Seward, MS, Margaret Pile, MS, Eugena C. Southhall, MS

Poster 14

ETHNIC AND CULTURAL RESOURCES FOR NUTRITION EDUCATORS AT THE FOOD AND NUTRITION INFORMATION CENTER (FNIC)

Lora B. Wilder, ScD, RD, Food and Nutrition Information Center, Beltsville, MD
Elizabeth N. Hill, RD, Lynne Sinder, RD, LD, Cheryl Frazier

Poster 15

WORKING TOGETHER! WIC AND HEAD START

Sharmini Rogers, PhD, MBBS, MPH, Missouri Department of Health and Senior Services, Jefferson City, MO
Donna J. Mehrle, MPH, RD, LD, Dana A. Schmitz, MS

Poster 16

FOOD FOR HEALTH AND SOUL

Joyce M. Woodson, MS, RD, University of Nevada, Reno, NV
Jamie Benedict, PhD, RD, Millicent Braxton-Calhoun, MS

Poster 17

COLLABORATION OPPORTUNITIES FOR WIC AND FOOD STAMPS: IMPROVING THE NUTRITION OF OUR FAMILIES

Carol Chase, MS, RD, CLE, California Department of Health Services, Sacramento, CA

Poster 18

FAST FOOD...MAKE THE HEALTHY CHOICE

Joy A. Ahrens, MPH, RD, CLE, Northeast Valley Health Corporation, WIC Program, San Fernando, CA

Poster 19

ALABAMA INTEGRATED NUTRITION EDUCATION PROGRAM – PUBLIC AGENCIES POOL RESOURCES FOR SOCIAL MARKETING CAMPAIGN

Suzette M. Jelinek, MS, EdD, Auburn University-Alabama, Cooperative Extension System, Auburn University, AL
Miriam Gaines, LRD, MACT

Poster 20

STORYTELLING TEACHES NATIVE AMERICANS HOW TO HANDLE FOOD SAFELY

Ellen Schuster, MS, RD, Oregon State University Extension Service, Corvallis, OR
Carolyn A. Raab, PhD, RD, Bernadette Hoyer, RD

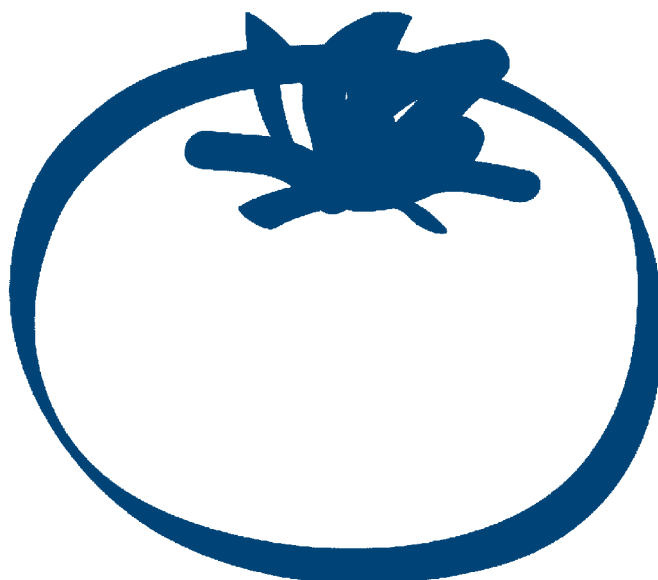
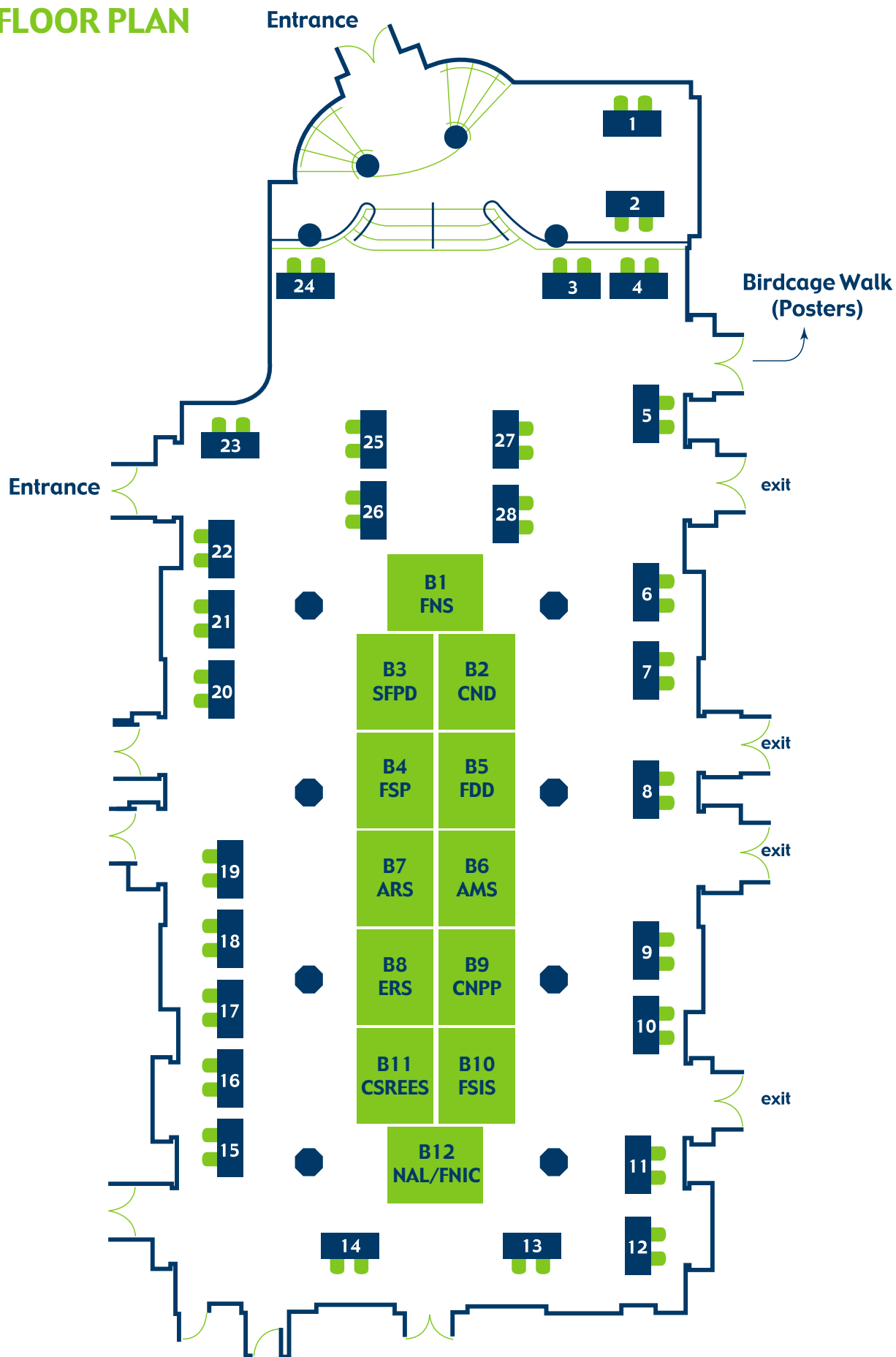


EXHIBIT FLOOR PLAN



Ambassador Ballroom

BOOTHS	EXHIBIT TITLE
B1	Food and Nutrition Service (FNS), USDA
B2	Child Nutrition Division, FNS, USDA
B3	Supplemental Food Programs Division, FNS, USDA
B4	Food Stamp Program, FNS, USDA
B5	Food Distribution Division, FNS, USDA
B6	Agricultural Marketing Service, USDA
B7	Agricultural Research Service, USDA
B8	Economic Research Service, USDA
B9	Center for Nutrition Policy and Promotion, USDA
B10	Food Safety and Inspection Service, USDA
B11	Cooperative State Research, Education, and Extension Service, USDA
B12	National Agricultural Library, Food and Nutrition Information Center, USDA

TABLES

1	"Changing the Scene" in Illinois	14	Interactive, Multi-media Nutrition Education CD
2	"EAT HEALTHY. EAT BREAKFAST." A Behavior Change Campaign	15	Kitchen Confidence
3	Mooove to Lowfat or Fat Free Milk Campaign/Nutrition Information Center (NIC)	16	Massachusetts Department of Education, Nutrition Programs and Food Service
4	"Smart Choices" – NH Social Marketing Nutrition Education Campaign for Food Stamp Recipients	17	Montana School Nutrition Programs, Office of Public Instruction
5	California WIC Program's Nutrition Education Toolkit	18	Nutrition Resources Online
6	Colonias Nutrition Education Material	19	Nutrition Essentials Curriculum
7	Cultural Food Photos	20	NYS WIC Nutrition Education Curriculum
8	Families First – Nutrition Education and Wellness System	21	Pennsylvania's Multifaceted Approach to Providing Nutrition Education to a Diverse Low Income Population
9	Florida Food and Nutrition Management, Nutrition Education Technologies	22	Transforming Your Vision for Effective WIC Nutrition Education: On the Road to Excellence Video–teleconference
10	FNS SERO – Showcasing Regional and State Coalitions for Nutrition Education Excellence	23	Wisconsin Nutrition Education Program
11	Health Futures Curriculum	24	Child Nutrition Foundation
12	Helping Teen Parents Feed Their Young Children	25	National Commodity Supplemental Food Program Association Exhibit
13	Interactive Learning: A Full Circle Approach in Oklahoma	26	National WIC Association Conference
		27	National Food Service Management Institute

U.S. Department of Agriculture

Food and Nutrition Service (FNS) United States Department of Agriculture (USDA)

Pamela J. Phillips
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Food Stamp Program (FSP)

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Supplemental Food Programs Division (SFPD)

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Agricultural Marketing Service (AMS)

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USDA Agricultural Marketing Service,
Poultry Programs
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E-mail: elizabeth.crosby@usda.gov

Agricultural Research Service (ARS)

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Center for Nutrition Policy and Promotion

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Cooperative State Research, Education, and Extension Service (CSREES)

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Economic Research Service (ERS)

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1800 M Street, NW
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Food and Nutrition Information Center (FNIC) National Agricultural Library

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Table-top Exhibits

California WIC Program's Nutrition Education Toolkit

Table# 5

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"Changing the Scene" in Illinois

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Colonias Nutrition Education Material

Table# 6

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Cultural Food Photos

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"EAT HEALTHY. EAT BREAKFAST." A Behavior Change Campaign

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Families First-Nutrition Education and Wellness System

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FNS SERO - Showcasing Regional and State Coalitions for Nutrition Education Excellence

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Health Futures Curriculum

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Helping Teen Parents Feed Their Young Children

Table# 12

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Interactive Learning: A Full Circle Approach in Oklahoma

Table# 13

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Interactive, Multi-media Nutrition Education CD

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Kitchen Confidence**Table# 15**

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National Food Service Management Institute**Table# 27**

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National WIC Association Conference**Table#26**

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Nutrition Essentials Curriculum**Table# 19**

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Nutrition Information Center (NIC)**Table# 3**

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NYS WIC Nutrition Education Curriculum**Table# 20**

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Pennsylvania's Multifaceted Approach to Providing Nutrition Education to a Diverse Low-Income Population**Table# 21**

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"Smart Choices"-- NH Social Marketing Nutrition Education Campaign for Food Stamp Recipients**Table# 4**

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SWR Connects People and Programs for Better Health**Table# 22**

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Leadership, Innovation, Nutrition Collaboration (LINC)

Come celebrate success on Wednesday, February 26 from 12:15 to 2:00 p.m. Three National Nutrition Education Awards will be presented to recognize achievements in:

- **Partnerships and Collaborations – Synergy for Excellence**
- **Nourishing Tomorrow's Nutrition Leaders and Practitioners**
- **Excellence in Practice**
- **Conference CHOICE Awards for Exhibits: Prizes will be awarded based on exhibit design and content. Visit the exhibits Monday, February 24 and Tuesday, February 25 to vote for your CHOICE. Complete a ballot sheet provided in your registration packet. Choose your favorite overall exhibit and place in the ballot box by 5:00 p.m. on Tuesday, February 25.**

LINC Award Reviewers

Special thanks to those who contributed their time and expertise reviewing and rating the candidates for the LINC Awards

Marisa Cheung, MPH, RD
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Candice Stoiber, MS, RD
USDA, FNS, NERO, SFP
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Frances Cook, MA, RD, LD
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Judy Solberg, MPh, RD, LD
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Des Moines, IA

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Jill Randell, MS, MEd, RD
Center for Social Marketing and
Behavior Change, GHPN,
Academy for Educational
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Mary Jane Getlinger, MS
USDA, FNS, MWRO
Fitchburg, WI

Shelly Bouchard, EdM
USDA, FNS, MARO, SNP
Robbinsville, NJ

David Cunningham, RD
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Alice Lenihan, MPH, RD, LDN
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Cecilia Henson, MA, RD, CEC
USDA, FNS, SWRO, SNP
Dallas, TX

Stella Nash, RD, MA
USDA, FNS, MPRO, Nutrition
and Technical Services
Denver, CO

Dorothy Caldwell, MS, RD, LDN
North Carolina Healthy
Weight Initiative
North Carolina Division of
Public Health
Raleigh, NC





Pre-conference Workshop Speakers



Dr. Rayane AbuSabha is currently the Executive Director of the Spinal Cord Injury Board and the Health Research Science Board at the Wadsworth Center in the New York State Department of Health. Dr. AbuSabha received her masters' and doctoral degrees at the Pennsylvania State University where she managed a variety of research projects with emphasis in nutrition education and program evaluation, such as the evaluation of facilitated group discussions in WIC clinics in New Mexico and California. Before joining the New York State Department of Health, Dr. AbuSabha was a senior nutritionist at Westat, where she headed up the team of nutritionists working on the Consumer Survey of Food Intakes by Individuals (CSFII 1999-2002). She then joined FNS where she was part of the group of Research Evaluators and Scientists at the Office of Analysis, Nutrition and Evaluation. Dr. AbuSabha is well published in the areas of program evaluation, nutrition education and community nutrition.



Dr. Carol Bryant is Co-Director of the Florida Prevention Research Center at the University of South Florida, funded by Centers for Disease Control and Prevention to develop and evaluate a community based approach to social marketing. She has directed social marketing research on a wide variety of public health projects, including breast and cervical cancer screening, prenatal care, immunizations, and early childhood intervention services. She has also directed the formative and pretesting research for five state WIC marketing projects and the National WIC Breastfeeding Promotion Project. Dr. Bryant received her B.A. in Anthropology, her MA in Anthropology, her MS in Clinical Nutrition, and PhD in Anthropology from the University of Kentucky.



Dr. Gary Rose, a practicing behavioral psychologist since 1977, and a member of the Motivational Interviewing Network of Trainers, lectures widely on topics of motivation, treatment compliance, and behavior change in clinical health psychology and the addictive disorders. Dr. Rose teaches at the Massachusetts School of Professional Psychology, and is a clinical instructor in psychiatry at the Harvard Medical School. He is also a consulting psychologist with the University of Massachusetts Medical Center Division of Behavioral Medicine, Center for the Study of Nutritional Medicine, Beth Israel Deaconess Hospital, and the Boston Department of Public Health. Dr. Rose maintains a private practice in behavior therapy in Chelmsford, Massachusetts. Dr. Rose received his B.A. in psychology from Cornell University, and his MA in clinical psychology and PhD in clinical psychology from the University of Kentucky.



Jeanne Gallegos is a local area director of the Special Supplemental Food Program for Women, Infants, and Children (WIC) in the Albuquerque area. She manages the largest WIC Contract Agency in the State of NM. Prior to becoming WIC Director, she worked as a WIC Nutritionist for two years. Ms. Gallegos has been instrumental in the development and implementation of Facilitated Nutrition Education. She has provided training in using Facilitated Nutrition Education to staff in many states including New Mexico, Arizona, California, Tennessee, Pennsylvania, Texas, Louisiana, Arkansas, Oklahoma. Jeanne and her staff are featured in the "The Facilitated Way" training video produced by the New Mexico WIC Program. Ms. Gallegos holds a Bachelor of Science in Nutrition/Dietetics and a Master of Science in Health Education from the University of New Mexico.

Plenary Sessions Speakers



Suzanne M. Biermann was named Deputy Under Secretary for Food, Nutrition, and Consumer Services for the U.S. Department of Agriculture in November 2001. Before joining FNCS she served as Deputy Commissioner of Planning, Evaluation, and Project Management for the Texas Department of Human Services. Ms. Biermann also worked for the Washington State Department of Social and Health Services, the U.S. Department of Health and Human Services, and James Bell Associates in Washington, DC. She holds a bachelor's degree in business administration from Radford University in Radford, VA, is a graduate of the Executive Development Program at the University of Texas LBJ School of Public Affairs, and participated in the National Junior Fellowship Program administered by the National Institutes of Health.



Eric M. Bost was sworn in as Under Secretary for Food, Nutrition, and Consumer Services on June 18, 2001. Before his appointment, Mr. Bost served as Commissioner and Chief Executive Officer of the Texas Department of Human Services since August 1997. As FNCS Under Secretary, Mr. Bost is responsible for the administration of the fifteen USDA nutrition assistance programs. During his tenure significant progress has been made in working toward the agency goals of combating obesity and helping needy families and individuals secure a nutritious diet. His efforts focus on improving program access, promoting better eating habits, and strengthening stewardship of taxpayer dollars. A native of Concord, NC, Mr. Bost holds a BA degree in psychology from the University of North Carolina at Chapel Hill and an MA degree in Special Education from the University of South Florida.



Yvonne Bronner, ScD, RD, LD is currently Professor and Director of the Public Health Program at Morgan State University in Baltimore, MD. She has also held faculty positions at the John Hopkins School of Hygiene and Public Health and Howard University. Dr. Bronner has more than 20 years of experience in research, training, and program development in the areas of nutrition and maternal and child health. Dr. Bronner's work is widely published in peer review journals such as the Journal of Nutrition Education and Behavior, the Journal of the American Dietetic Association and others. She serves on numerous advisory committees such as the Institute of Medicine, Food and Nutrition Board and the Department of Health and Human Services, Maternal and Child Health Review Panel and others.



William Clay is the Chief of the Nutrition Programmes Service of the Food and Agriculture Organization of the United Nations (FAO) in Rome. This Service oversees FAO's Household Food Security and Community Nutrition programme, its Nutrition Information, Communication and Education activities and its Nutrition in Emergencies work. Prior to joining FAO in 1987, Mr. Clay worked extensively in nutrition in Africa as a Peace Corps Volunteer (Liberia) and Peace Corps Staff (Kenya); a university researcher (Sierra Leone) and as Nutrition Officer in the Ministry of Health (Botswana).



Kate Coler was named Food Stamp Deputy Administrator of the Food and Nutrition Service in June 2002. Prior positions include Senior Director of Government Relations for the Food Marketing Institute (FMI), Federal Legislative Representative for the American Bankers Association, Legislative Director and Legislative Assistant to Members of the U.S. Congress, and Research Associate for the Illinois General Assembly. Ms. Coler is a graduate of the University of Illinois at Urbana-Champaign.



Dr. William H. Dietz, is the Director of the Division of Nutrition and Physical Activity in the National Center for Chronic Disease Prevention and Health Promotion at the Centers for Disease Control and Prevention. Prior to Dr. Dietz's appointment to the CDC, he was a Professor of Pediatrics at the Tufts University School of Medicine and Director of Clinical Nutrition at the Floating Hospital of New England Medical Center Hospitals. In addition to his academic responsibilities in Boston, Dr. Dietz was a principal research scientist at the MIT/Harvard Division of Health Science and Technology, Associate Director of the Clinical Research Center at the Massachusetts Institute of Technology, and Director of the Boston Obesity/Nutrition Research Center funded by the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK). In 1998, Dr. Dietz was elected to the Institute of Medicine of the National Academy of Sciences. He is the author of over 150 publications in scientific literature and the editor of two books, including "A Guide to Your Child's Nutrition." Dr. Dietz received his BA from Wesleyan University, his M.D. from the University of Pennsylvania, and his PhD in Nutritional Biochemistry from Massachusetts Institute of Technology.



Alberta Frost is the Director of the Office of Analysis, Nutrition and Evaluation. She joined that staff in March 1998. Immediately prior to that she served as the Deputy Administrator for Management for USDA's Food Safety and Inspection Service. Ms. Frost has over 30 years experience with the Food and Nutrition Service and has served as the Director for each of the FNS programs – Food Stamps, Child Nutrition, Food Distribution and WIC – at some point in her career. She has a BA from the University of Colorado in Political Science and a Master of Science in Human Resource Development from American University in Washington, DC.



Dr. James O. Hill is director of the Center for Human Nutrition at the University of Colorado Health Sciences Center. Dr. Hill has been involved in obesity research, education and treatment for over 20 years. He served as Chair of the NIH Nutrition Study Section, Chair of the World Health Organization Consultation on Obesity, President of the North American Association for the Study of Obesity, and served on the Expert Panel that developed the NIH Guidelines for Treatment of Overweight and Obesity. His current research interests are in preventing weight gain by modifying diet and physical activity. Dr. Hill established and helps manage an obesity treatment program at the University of Colorado Health Sciences Center. He is a co-founder of the National Weight Control Registry. Dr. Hill received his PhD in physiological psychology from the University of New Hampshire. He has over 200 scientific publications in the area of obesity.



Peter S. Murano, Ph.D., was named Deputy Administrator for Special Nutrition Programs for the Food and Nutrition Service, U.S. Department of Agriculture, in December 2001. Prior to his current appointment, Dr. Murano was an Associate Professor in Food Science and Technology at Texas A & M University. He has published widely in professional literature in the areas of food irradiation, nutrition, and food toxicology and has recently published "Understanding Food Science and Technology," a 500-page undergraduate textbook. Dr. Murano received Masters and Doctorate degrees in Human Nutrition and Foods from Virginia Polytechnic Institute and State University.



William Potapchuk is a nationally-recognized leader in the applications of collaborative processes and the development of collaborative partnerships to address urban public policy issues. President of the Community Building Institute, Potapchuk has advised state and federal agencies (including FNS) on the design and implementation of programs to catalyze and support collaboration in communities as well as advising communities across the country. Author of chapters in The Collaborative Leadership Fieldbook and the Consensus Building Handbook, Potapchuk is currently working on major projects for Washington, DC, Fairfax County (Virginia), and the William and Flora Hewlett Foundation. Potapchuk earned his BA in Urban Studies from Case Western Reserve University, an MA in Political Science from the University of Missouri-St. Louis and is currently completing his dissertation in the conflict resolution program at George Mason University.



CDR Penelope Royall, PT, MSW, a U.S. Public Health Service Commissioned Corps Officer, was recently appointed Acting Executive Director of the President's Council on Physical Fitness and Sports. CDR Royall directs the activities of the Council, an advisory committee to the President and the Secretary of the U.S. Department of the Health and Human Services. The Council recommends programs to encourage Americans to adopt an active lifestyle, in support of the President's prevention initiative, "HealthierUS," which asks all Americans to "Be Physically Active Every Day." Prior to assuming her duties with the Council, CDR Royall served as Senior Public Health Advisor to the Assistant Secretary for Health, in Washington, DC. She received a degree in Physical Therapy and a Masters Degree in Social Work.



Roberto Salazar officially joined the U.S. Department of Agriculture's Food and Nutrition Service (FNS) as Administrator on April 22, 2002. Before joining FNS, Salazar was state director of USDA's Rural Development agency in New Mexico and previously served as the director of the New Mexico Human Services Department's Child Support Enforcement and Income Support Divisions, where he administered the Food Stamp, Aid to Families with Dependent Children (AFDC) and Temporary Assistance to Needy Families (TANF) programs. Salazar has held senior management positions with the New Mexico Economic Development Department, the U.S. Department of Commerce's Minority Business Development Agency, and was the executive director of the Hispanic Radio Network.



Marlene B. Schwartz is currently Co-Director of the Yale Center for Eating and Weight Disorders. This university based training and research clinic provides individual, group, and family therapy for anorexia nervosa, bulimia nervosa, binge eating disorder, and obesity. As a faculty member of the Department of Psychology at Yale University, she teaches and provides clinical supervision for graduate students and post-doctoral fellows. Her current research and recent publications address the societal role in childhood obesity, the stigma of obesity, and the psychological aspects of weight cycling and binge eating. She is also an author of a workbook for parents of children with eating disorders (*Helping Your Child Overcome an Eating Disorder: Things You Can Do at Home*. New Harbinger Press; 2003). Dr. Schwartz received her Ph.D. in Psychology from Yale University.



Ann M. Veneman was sworn in as the 27th Secretary of the Department of Agriculture on January 20, 2001. Secretary Veneman has spent much of her career dedicated to food and agriculture issues and advancing sound U.S. farm and food policies. In previous administrations she served in several positions, including USDA's Deputy Secretary, Deputy Undersecretary of Agriculture for International Affairs and Commodity Programs and as Associate Administrator in USDA's Foreign Agricultural Service. Most recently, Veneman served as Secretary of the California Department of Food and Agriculture. Secretary Veneman earned her bachelor's degree in political science from the University of California, Davis, a master's degree in public policy from the University of California, Berkeley, and a juris doctorate degree from the University of California, Hastings College of Law.

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Professor, School of Public Health, University of Minnesota, Minneapolis, MN	
Carol Bryant, PhD	8, 13, 34
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Steven Carlson	12
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PhD Candidate, University of Connecticut, Department of Nutritional Sciences, Storrs, CT	
William Dietz, MD, PhD	8, 36
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